

PROFESSIONAL HOUSEBUILDER &
PROPERTY DEVELOPER
JULY 2022 TO JUNE 2023



PROFESSIONAL
HOUSEBUILDER
& PROPERTY DEVELOPER

Professional Housebuilder & Property Developer has reported in accordance with ABC's industry-agreed standards for Business Magazines



12,664
CIRCULATION
(AVERAGE PER ISSUE)

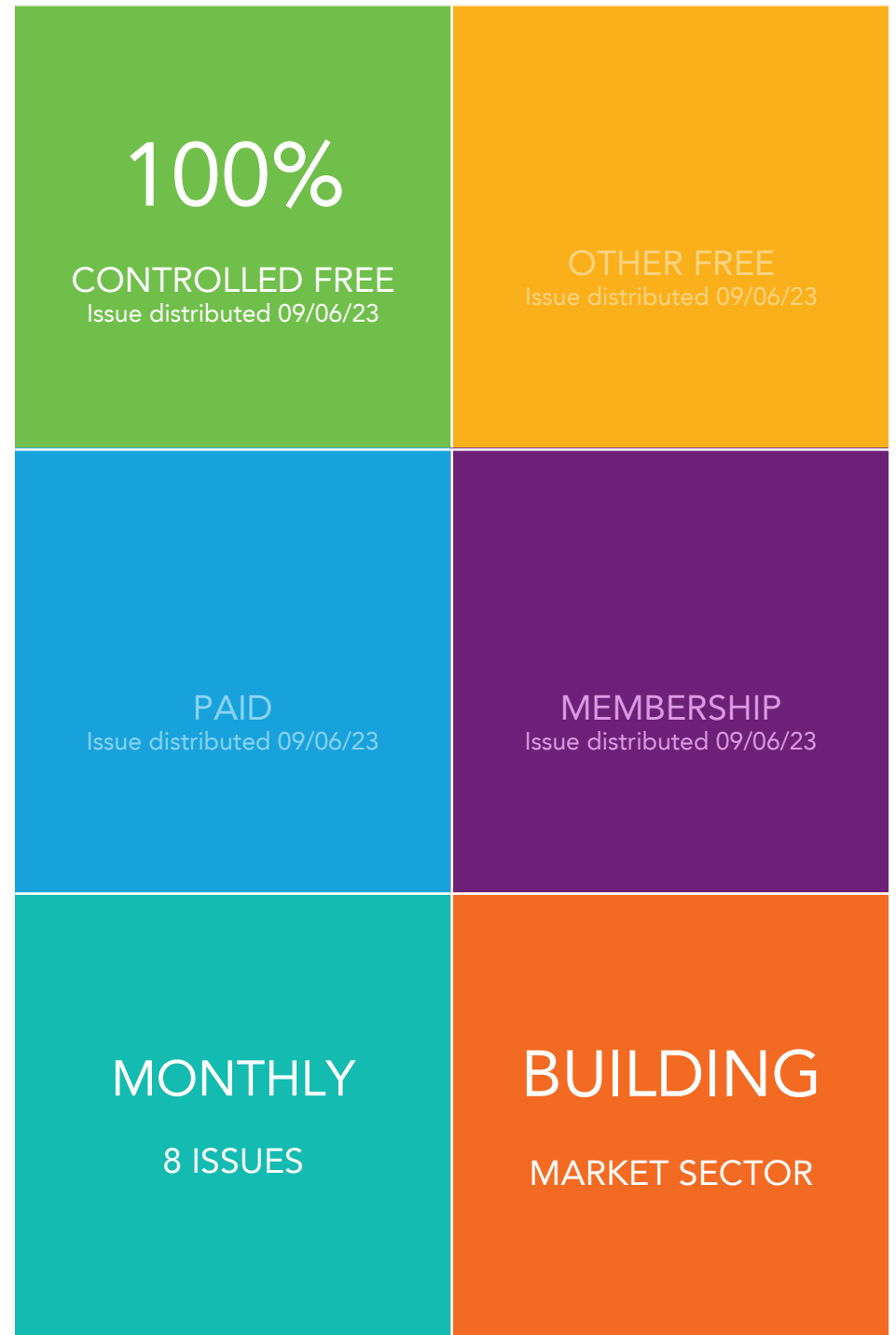
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AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 09/06/23	9,856	9,856	-	5,600	5,600	-	4,256	4,256	-
FREE COPIES	9,856	9,856	-	5,600	5,600	-	4,256	4,256	-
CONTROLLED FREE	9,856	9,856	-	5,600	5,600	-	4,256	4,256	-
REQUESTED (INDIVIDUAL)	3,745	3,745	-	2,687	2,687	-	1,058	1,058	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	6,111	6,111	-	2,913	2,913	-	3,198	3,198	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

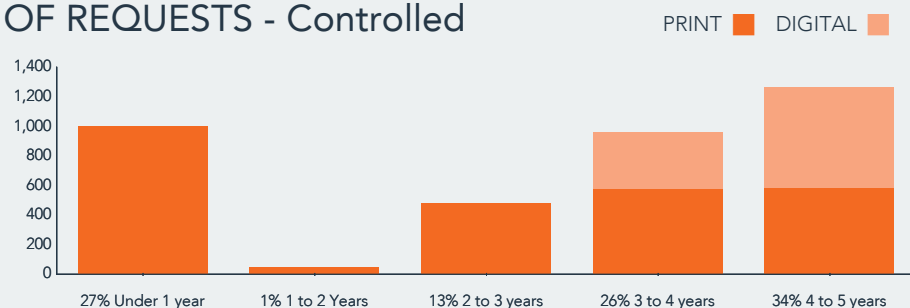


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of house building companies, property developers, architectural practices, local authorities and housing associations - buyers, directors, proprietors, partners, contract managers, builders, plumbing and heating engineers, electricians, marketing and sales executives, interior designers, surveyors, estimators, building control officers, architects, architectural technicians, project managers, administrators, financial managers, technicians and engineers.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	12,664	12,664	-
PRINT	5,656	5,656	-
DIGITAL	7,008	7,008	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	11/07/22	13,020	~6,500	~6,520
September	31/08/22	12,907	~6,450	~6,457
October	10/10/22	12,812	~6,400	~6,412
November/December	05/12/22	13,344	~6,670	~6,674
January/February	07/02/23	13,211	~6,600	~6,611
March	06/03/23	13,131	~6,560	~6,571
April/May	03/05/23	13,033	~6,510	~6,523
June	09/06/23	9,856	~5,000	~4,856

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

June by -22.17%

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ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

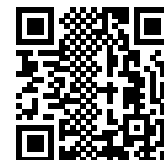
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