

LOCAL AUTHORITY BUILDING AND
MAINTENANCE
JULY 2022 TO JUNE 2023



LABM

LOCAL AUTHORITY BUILDING & MAINTENANCE

Local Authority Building and Maintenance has reported in accordance with
ABC's industry-agreed standards for Business Magazines



12,224

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



Hamerville Media Group Limited

✉ labm@hamerville.co.uk



www.hamerville.co.uk

☎ 01923 237799

Issued: 07 Aug 2023

www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 17/05/23

OTHER FREE
Issue distributed 17/05/23

PAID

Issue distributed 17/05/23

MEMBERSHIP

Issue distributed 17/05/23

EVERY 2 MONTHS

6 ISSUES

GOVERNMENT, CHURCH & PUBLIC SERVICES

MARKET SECTOR

LOCAL AUTHORITY BUILDING AND MAINTENANCE

JULY 2022 TO JUNE 2023



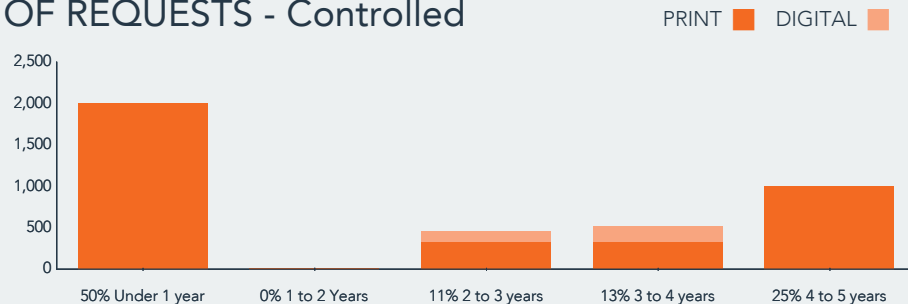
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 17/05/23	7,787	7,787	-	5,000	5,000	-	2,787	2,787	-
FREE COPIES	7,787	7,787	-	5,000	5,000	-	2,787	2,787	-
CONTROLLED FREE	7,787	7,787	-	5,000	5,000	-	2,787	2,787	-
REQUESTED (INDIVIDUAL)	3,987	3,987	-	3,682	3,682	-	305	305	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	3,800	3,800	-	1,318	1,318	-	2,482	2,482	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of Local Authorities, Public Utilities, Health Trusts and Housing Associations employed in architecture/building design and project design, surveying, housing/community services, environmental health services/public health/trading standards, engineering/building services/building maintenance, building control, fire & safety, DLO/DSO, contract services, building works and operations, purchasing/supply/procurement facilities, technical services, economic and industrial development, planning, education/leisure & sports/tourism, estates, property and valuation. Proprietors, partners and employees of private building contractors, architects, surveyors, estate managers, mechanical and electrical companies.

AGE OF REQUESTS - Controlled



DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

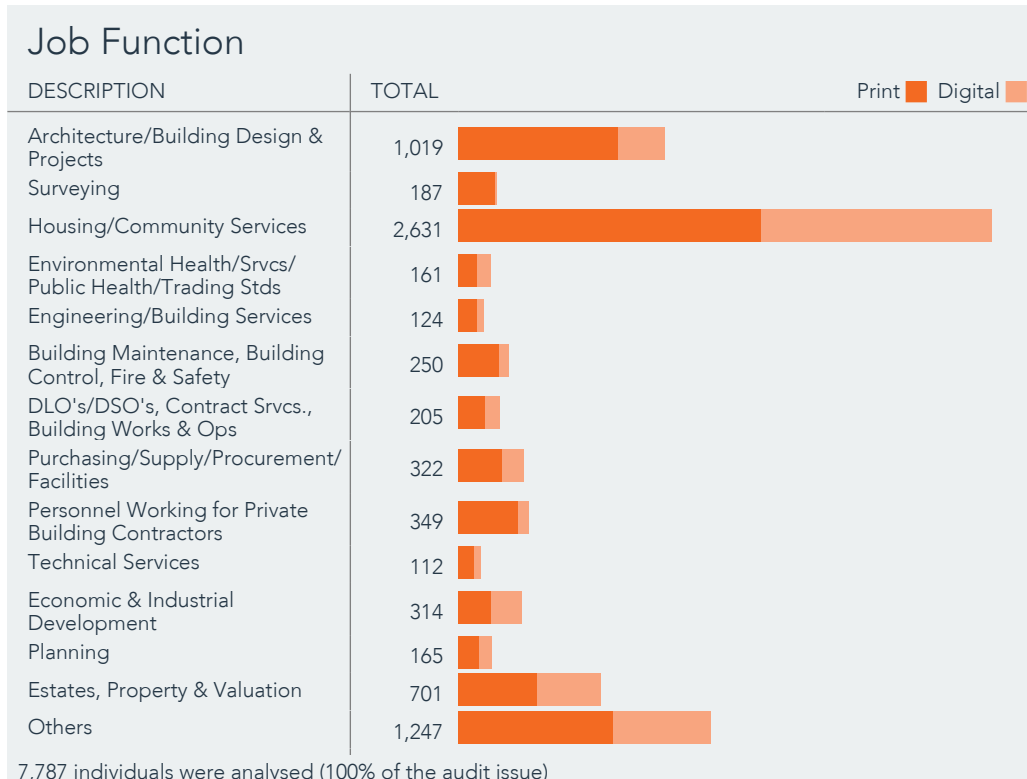
Industry/Business/Sector

DESCRIPTION	TOTAL	Print	Digital
Local Authority	4,770	4,770	0
Housing Association	2,006	2,006	0
Private Architectural Company	501	501	0
Private Surveying Company	91	91	0
Private Building Contracting Company	348	348	0
Private Services Company	61	61	0
Other	10	10	0

7,787 individuals were analysed (100% of the audit issue)

LOCAL AUTHORITY BUILDING AND MAINTENANCE

JULY 2022 TO JUNE 2023



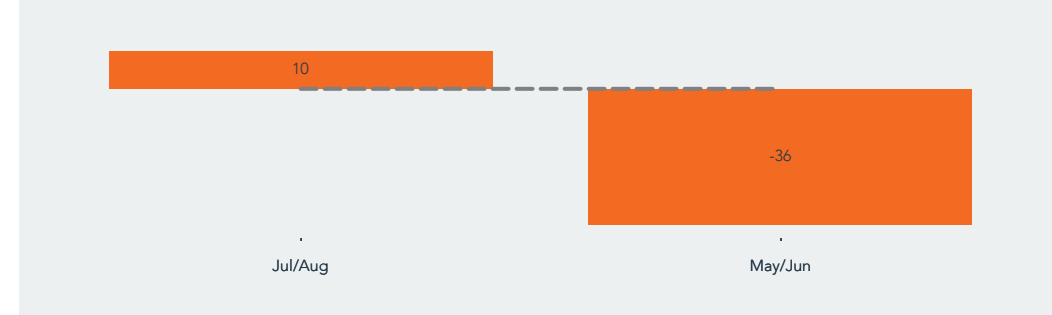
AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	12,224	12,224	-
PRINT	5,002	5,002	-
DIGITAL	7,222	7,222	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	22/07/22	13,471	5,002	8,469
September/October	13/10/22	13,226	5,002	8,224
November/December	08/12/22	13,095	5,002	8,093
January/February	06/02/23	12,979	5,002	7,977
March/April	03/04/23	12,786	5,002	7,784
May/June	17/05/23	7,787	5,002	2,785

ISSUE VARIANCES > 10%



About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



About this certificate

This certificate, issued 07/08/23, has been produced from data declared by Hamerville Media Group Limited as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at www.abc.org.uk or click or scan the QR code.



This certificate is supported by the following organisations:

