

# PROFESSIONAL MOTOR MECHANIC

JULY 2022 TO JUNE 2023



# PMM

PROFESSIONAL MOTOR MECHANIC

Professional Motor Mechanic has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 53,353

CIRCULATION  
(AVERAGE PER ISSUE)

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[www.abc.org.uk](http://www.abc.org.uk)

# 10.3%

CONTROLLED FREE  
Issue distributed 01/06/23

# 89.7%

OTHER FREE  
Issue distributed 01/06/23

# PAID

Issue distributed 01/06/23

# MEMBERSHIP

Issue distributed 01/06/23

# MONTHLY

11 ISSUES

# RETAILING & WHOLESALE

MARKET SECTOR

# PROFESSIONAL MOTOR MECHANIC

JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/23	48,684	48,684	-	43,650	43,650	-	5,034	5,034	-
FREE COPIES	48,684	48,684	-	43,650	43,650	-	5,034	5,034	-
CONTROLLED FREE	5,034	5,034	-	-	-	-	5,034	5,034	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	5,034	5,034	-	-	-	-	5,034	5,034	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	43,650	43,650	-	43,650	43,650	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	43,650	43,650	-	43,650	43,650	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Automotive technicians and workshop owners/managers plus visitors to the Mechanex tradeshows.

**MONITORED:** The magazine is distributed free of charge through selected Motor Factors in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

### MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

43,650



### MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Motor Factors

43,650



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	53,353	53,353	-
PRINT	43,605	43,605	-
DIGITAL	9,748	9,748	-

## ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	01/07/22	53,547	<div style="width: 43,605px;"></div>	<div style="width: 9,942px;"></div>
September	01/09/22	53,360	<div style="width: 43,605px;"></div>	<div style="width: 9,755px;"></div>
October	01/10/22	53,296	<div style="width: 43,605px;"></div>	<div style="width: 9,691px;"></div>
November	01/11/22	52,945	<div style="width: 43,605px;"></div>	<div style="width: 9,340px;"></div>
December	01/12/22	53,759	<div style="width: 43,605px;"></div>	<div style="width: 10,154px;"></div>
January	01/01/23	54,538	<div style="width: 43,605px;"></div>	<div style="width: 10,933px;"></div>
February	01/02/23	54,443	<div style="width: 43,605px;"></div>	<div style="width: 10,838px;"></div>
March	01/03/23	54,224	<div style="width: 43,605px;"></div>	<div style="width: 10,619px;"></div>
April	01/04/23	54,137	<div style="width: 43,605px;"></div>	<div style="width: 10,532px;"></div>
May	01/05/23	53,942	<div style="width: 43,605px;"></div>	<div style="width: 10,337px;"></div>
June	01/06/23	48,684	<div style="width: 43,605px;"></div>	<div style="width: 5,079px;"></div>

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



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