

PROFESSIONAL MOTOR FACTOR

JULY 2022 TO JUNE 2023



PROFESSIONAL MOTOR FACTOR

Professional Motor Factor has reported in accordance with ABC's industry-agreed standards for Business Magazines



4,071

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 07/06/23

OTHER FREE
Issue distributed 07/06/23

PAID

Issue distributed 07/06/23

MEMBERSHIP

Issue distributed 07/06/23

MONTHLY

11 ISSUES

RETAILING & WHOLESALE

MARKET SECTOR

PROFESSIONAL MOTOR FACTOR

JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 07/06/23	2,622	2,622	-	2,200	2,200	-	422	422	-
FREE COPIES	2,622	2,622	-	2,200	2,200	-	422	422	-
CONTROLLED FREE	2,622	2,622	-	2,200	2,200	-	422	422	-
REQUESTED (INDIVIDUAL)	317	317	-	317	317	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	2,305	2,305	-	1,883	1,883	-	422	422	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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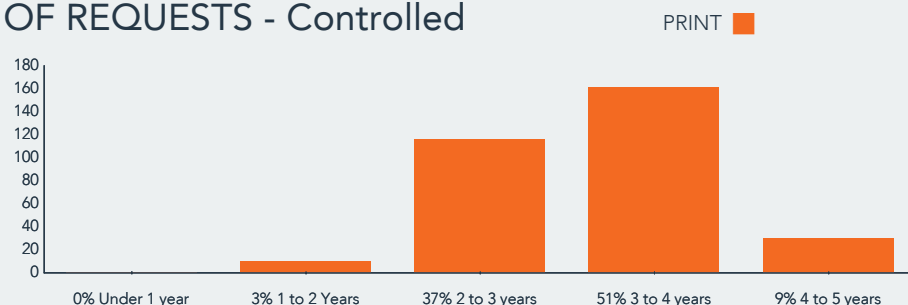


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	4,071	4,071	-
PRINT	2,244	2,244	-
DIGITAL	1,827	1,827	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT DIGITAL	
			PRINT	DIGITAL
July/August	24/07/22	4,299		
September	07/09/22	4,263		
October	07/10/22	4,243		
November	15/11/22	4,221		
December	05/12/22	4,217		
January	04/01/23	4,203		
February	06/02/23	4,194		
March	10/03/23	4,176		
April	11/04/23	4,176		
May	11/05/23	4,166		
June	07/06/23	2,622		

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

June by -35.59%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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