

# COMMERCIAL VEHICLE WORKSHOP

JULY 2022 TO JUNE 2023



*The trade magazine for servicing and repair professionals*

## COMMERCIAL VEHICLE WORKSHOP

Commercial Vehicle Workshop has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 8,092

## CIRCULATION (AVERAGE PER ISSUE)

**For more information:**



Hamerville Media Group Limited

✉ [cwv@hamerville.co.uk](mailto:cwv@hamerville.co.uk)



[www.hamerville.co.uk](http://www.hamerville.co.uk)

☎ 01923 237 799

Issued: 03 Aug 2023

[www.abc.org.uk](http://www.abc.org.uk)

# 100%

CONTROLLED FREE  
Issue distributed 01/06/23

OTHER FREE  
Issue distributed 01/06/23

## PAID

Issue distributed 01/06/23

MEMBERSHIP  
Issue distributed 01/06/23

## MONTHLY

11 ISSUES

## RETAILING & WHOLESALE

MARKET SECTOR

# COMMERCIAL VEHICLE WORKSHOP

JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/23	7,173	7,173	-	5,500	5,500	-	1,673	1,673	-
FREE COPIES	7,173	7,173	-	5,500	5,500	-	1,673	1,673	-
CONTROLLED FREE	7,173	7,173	-	5,500	5,500	-	1,673	1,673	-
REQUESTED (INDIVIDUAL)	417	417	-	368	368	-	49	49	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	6,756	6,756	-	5,132	5,132	-	1,624	1,624	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

# COMMERCIAL VEHICLE WORKSHOP

JULY 2022 TO JUNE 2023

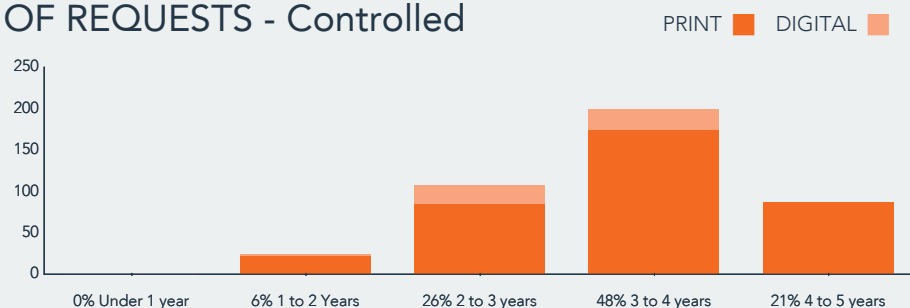


## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Employees of independent commercial vehicle workshops and fleet workshops for buses, coaches, commercial vehicles, emergency vehicles, local authority vehicles and school and further education vehicles - Directors, owners, partners, managers, workshop managers, engineers, technicians, fitters, mechanics, fleet managers and transport managers, service engineers and managers, garage foremen, logistics managers and controllers, stores managers and parts buyers and financial controllers.

### AGE OF REQUESTS - Controlled



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	8,092	8,092	-
PRINT	5,570	5,570	-
DIGITAL	2,522	2,522	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	15/07/22	8,250	5,570	2,680
September	05/09/22	8,240	5,570	2,670
October	07/10/22	8,220	5,570	2,650
November	13/11/22	8,205	5,570	2,635
December	05/12/22	8,195	5,570	2,625
January	05/01/23	8,189	5,570	2,619
February	07/02/23	8,160	5,570	2,590
March	27/02/23	8,139	5,570	2,569
April	03/04/23	8,125	5,570	2,555
May	05/05/23	8,111	5,570	2,541
June	01/06/23	7,173	5,570	1,603

## ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

June by -11.36%

### About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



### About this certificate

This certificate, issued 03/08/23, has been produced from data declared by Hamerville Media Group Limited as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at [www.abc.org.uk](http://www.abc.org.uk) or click or scan the QR code.



This certificate is supported by the following organisations:

