

PROFESSIONAL HEATING &
PLUMBING INSTALLER
JANUARY TO DECEMBER 2022



PROFESSIONAL
**HEATING &
PLUMBING**
INSTALLER

Professional Heating & Plumbing Installer has reported in accordance with ABC's industry-agreed standards for Email Newsletters



17,973

DISTRIBUTION
(AVERAGE PER MAILING)

EMAIL
DISTRIBUTION

17,973

DISTRIBUTION
(AVERAGE PER
MAILING)

52

MAILINGS IN PERIOD

✓ EMAIL ADDRESSES
DEDUPLICATED

✓ HARD BOUNCES
EXCLUDED

HEATING,
VENTILATING & AIR
CONDITIONING

MARKET SECTOR

For more information:

Hamerville Media Group Limited

www.hamerville.co.uk

Issued: 29 Mar 2023

www.abc.org.uk

PROFESSIONAL HEATING & PLUMBING INSTALLER

JANUARY TO DECEMBER 2022



DISTRIBUTION (AVERAGE PER MAILING)

17,973

OTHER METRICS

AVERAGE EMAILS OPENED

5,676

AVERAGE EMAILS OPENED PERCENTAGE

32%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



About this certificate

This certificate, issued 29/03/23, has been produced from data declared by Hamerville Media Group Limited as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at www.abc.org.uk or click or scan the QR code.



This certificate is supported by the following organisations:

