PROFESSIONAL HEATING & PLUMBING INSTALLER JANUARY TO DECEMBER 2022





Professional Heating & Plumbing Installer has reported in accordance with ABC's industry-agreed standards for Business Magazines





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www.abc.org.uk

19.1%	80.9%
CONTROLLED FREE	OTHER FREE
Issue distributed 01/12/22	Issue distributed 01/12/22
PAID	MEMBERSHIP
Issue distributed 01/12/22	Issue distributed 01/12/22
MONTHLY 10 ISSUES	HEATING, VENTILATING & AIR CONDITIONING MARKET SECTOR

PROFESSIONAL HEATING & PLUMBING INSTALLER JANUARY TO DECEMBER 2022



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/12/22	51,111	51,111	-	41,370	41,370	-	9,741	9,741	-
FREE COPIES	51,111	51,111	-	41,370	41,370	-	9,741	9,741	-
CONTROLLED FREE	9,741	9,741	-	-	-	-	9,741	9,741	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	9,741	9,741	-	-	-	-	9,741	9,741	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	41,370	41,370	-	41,370	41,370	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	41,370	41,370	-	41,370	41,370	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Domestic and commercial plumbers and heating engineers and vistors to the regional tradeshows, Toolfair, Elex, PlumbExpo and Professional Builder Live.

MONITORED: The magazine is distributed free of charge through selected Heating and Plumbing Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.



MONITORED FREE DISTRIBUTION

 TYPE
 COPIES DISTRIBUTED

 Plumbers' Merchants
 41,370

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	51,733	51,733	-
PRINT	40,977	40,977	-
DIGITAL	10,756	10,756	-

ISSUE ANALYSIS			Р	RINT	
ISSUE	DISTRIBUTED	TOTAL			
Jan/Feb	01/02/22	51,758			
March	01/03/22	51,699			
April	01/04/22	51,478			
May	01/05/22	51,513			
June	01/06/22	50,950			
July/August	01/07/22	52,007			
September	01/09/22	52,429			
October	01/10/22	52,329			
November	01/11/22	52,051			
December	01/12/22	51,111			

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

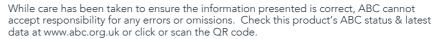
Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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