BRAND REPORT JANUARY TO DECEMBER 2022



51,733

Business Magazine Circulation (average per issue

9,868

Website/App Activity Unique Users (monthly average)

17,973

Email Distribution Distribution (average per mailing)

14,091

Social Media Twitter followers

For more information:

Hamerville Media Group Limited

Issued: 29 Mar 2023

www.abc.org.uk



Professional Heating & Plumbing Installer has reported its data in

accordance with industry standards

From the latest industry news, installation and specification tips to product tests, competitions and advice on running a small business successfully, PHPI is a key source of information for heating and plumbing engineers.



Reporting periods and certificate links

duct Type	Product Name	Certified figure		Period covered
ness Magazine	Professional Heating & Plumbing Installer	51,733	Circulation (average per issue)	01/01/22 to 31/12/22
ail Distribution	Professional Heating & Plumbing Installer	17,973	Distribution (average per mailing)	01/01/22 to 31/12/22
osite/App Activity	Professional Heating & Plumbing Installer	9,868	Unique Users (monthly average)	01/01/22 to 31/12/22
ial Media	Professional Heating & Plumbing Installer	14,091	Twitter followers	01/01/22 to 31/12/22

About this report

This certificate was published on 29/03/23 and summarises certified figures for the products above.

You may view full details about each product at www.abc.org.uk.

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ABC releases data for the UK media industry to use when trading print, digital and event advertising.

Since 1931 we've worked with media buyers and sellers to set impartial, industry-agreed measurement Standards. The figures we publish are prepared to these Standards, audited. and provide a transparent count of total activity.

Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

For more information please visit www.abc.org.uk