

PROFESSIONAL ELECTRICIAN &  
INSTALLER  
JANUARY TO DECEMBER 2022



Professional Electrician & Installer has reported in accordance with ABC's industry-agreed standards for Website/App Activity



**57,647**  
UNIQUE USERS  
(MONTHLY AVERAGE)

For more information:

Hamerville Media Group Limited

[www.hamerville.co.uk](http://www.hamerville.co.uk)

Issued: 29 Mar 2023

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WEBSITE/APP  
ACTIVITY

57.6K

UNIQUE USERS  
(MONTHLY AVERAGE)

- ✓ INDUSTRY AGREED METRICS
- ✓ HUMAN INITIATED TRAFFIC
- ✓ VERIFIED TO SOURCE DATA

ELECTRICAL  
INDUSTRY  
MARKET SECTOR

# PROFESSIONAL ELECTRICIAN & INSTALLER

JANUARY TO DECEMBER 2022



## TRAFFIC SOURCES

[www.professional-electrician.com](http://www.professional-electrician.com)

### About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



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