

PROFESSIONAL ELECTRICIAN &
INSTALLER
JANUARY TO DECEMBER 2022



Professional Electrician & Installer has reported in accordance with ABC's industry-agreed standards for Email Newsletters



25,217
DISTRIBUTION
(AVERAGE PER MAILING)

For more information:

Hamerville Media Group Limited

www.hamerville.co.uk

Issued: 29 Mar 2023

www.abc.org.uk

EMAIL
DISTRIBUTION

25,217

DISTRIBUTION
(AVERAGE PER
MAILING)

52

MAILINGS IN PERIOD

✓ EMAIL ADDRESSES
DEDUPLICATED

✓ HARD BOUNCES
EXCLUDED

ELECTRICAL
INDUSTRY
MARKET SECTOR

PROFESSIONAL ELECTRICIAN & INSTALLER

JANUARY TO DECEMBER 2022



DISTRIBUTION (AVERAGE PER MAILING)

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OTHER METRICS

AVERAGE EMAILS OPENED

9,616

AVERAGE EMAILS OPENED PERCENTAGE

38%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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