

PROFESSIONAL ELECTRICIAN & INSTALLER

JANUARY TO DECEMBER 2022



Professional Electrician & Installer has reported in accordance with ABC's industry-agreed standards for Business Magazines



81,413

CIRCULATION (AVERAGE PER ISSUE)

For more information:

Hamerville Media Group Limited pe@hamerville.co.uk

www.hamerville.co.uk 01923 237799

Issued: 29 Mar 2023

www.abc.org.uk

35.3%

CONTROLLED FREE
Issue distributed 01/12/22

64.7%

OTHER FREE
Issue distributed 01/12/22

PAID

Issue distributed 01/12/22

MEMBERSHIP

Issue distributed 01/12/22

MONTHLY

11 ISSUES

ELECTRICAL INDUSTRY

MARKET SECTOR

PROFESSIONAL ELECTRICIAN & INSTALLER

JANUARY TO DECEMBER 2022



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/12/22	80,188	80,188	-	51,900	51,900	-	28,288	28,288	-
FREE COPIES	80,188	80,188	-	51,900	51,900	-	28,288	28,288	-
CONTROLLED FREE	28,288	28,288	-	-	-	-	28,288	28,288	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	28,288	28,288	-	-	-	-	28,288	28,288	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	51,900	51,900	-	51,900	51,900	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	51,900	51,900	-	51,900	51,900	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

PROFESSIONAL ELECTRICIAN & INSTALLER

JANUARY TO DECEMBER 2022



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Domestic and commercial electrical contractors and installers and visitors to the regional ELEX tradeshows.

MONITORED: The magazine is distributed free of charge through selected Electrical Wholesalers in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

51,900



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Electrical Wholesalers

51,900



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	81,413	81,413	-
PRINT	51,483	51,483	-
DIGITAL	29,930	29,930	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
January	01/01/22	81,094		
February	01/02/22	80,946		
March	01/03/22	80,745		
April	01/04/22	80,581		
May	01/05/22	80,686		
June	01/06/22	79,398		
July/August	01/07/22	83,298		
September	01/09/22	83,125		
October	01/10/22	82,877		
November	01/11/22	82,599		
December	01/12/22	80,188		

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



About this certificate

This certificate, issued 29/03/23, has been produced from data declared by Hamerville Media Group Limited as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at www.abc.org.uk or click or scan the QR code.



This certificate is supported by the following organisations:

