PROFESSIONAL ELECTRICIAN & INSTALLER JANUARY TO DECEMBER 2022



PROFESSIONAL ELECTRICIAN THE BUSINESS MAGAZINE FOR THE ELECTRICAL TRADE

Professional Electrician & Installer has reported in accordance with ABC's industry-agreed standards for Business Magazines





For more information:

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www.abc.org.uk

35.3%	64.7%
CONTROLLED FREE	OTHER FREE
Issue distributed 01/12/22	Issue distributed 01/12/22
PAID	MEMBERSHIP
Issue distributed 01/12/22	Issue distributed 01/12/22
MONTHLY 11 ISSUES	ELECTRICAL INDUSTRY MARKET SECTOR

PROFESSIONAL ELECTRICIAN & INSTALLER JANUARY TO DECEMBER 2022



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/12/22	80,188	80,188	-	51,900	51,900	-	28,288	28,288	-
FREE COPIES	80,188	80,188	-	51,900	51,900	-	28,288	28,288	-
CONTROLLED FREE	28,288	28,288	-	-	-	-	28,288	28,288	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	28,288	28,288	-	-	-	-	28,288	28,288	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	51,900	51,900	-	51,900	51,900	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	51,900	51,900	-	51,900	51,900	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

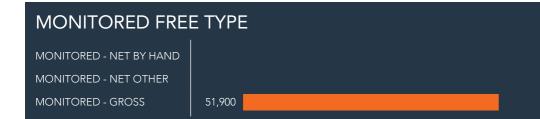


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Domestic and commercial electrical contractors and installers and vistors to the regional ELEX tradeshows.

MONITORED: The magazine is distributed free of charge though selected Electrical Wholesalers in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.



MONITORED FREE DISTRIBUTION

ТҮРЕ	COPIES DISTRIBUTED
Electrical Wholesalers	51,900

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	81,413	81,413	-
PRINT	51,483	51,483	-
DIGITAL	29,930	29,930	-

ISSUE ANALYSIS	PRINT				
ISSUE	DISTRIBUTED	TOTAL			
January February	01/01/22 01/02/22	81,094 80,946			
March	01/03/22	80,745			
April	01/04/22	80,581			
May	01/05/22	80,686			
June	01/06/22	79,398			
July/August	01/07/22	83,298			
September	01/09/22	83,125			
October	01/10/22	82,877			
November	01/11/22	82,599			
December	01/12/22	80,188			

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

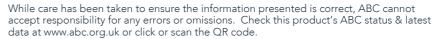
Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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