

BRAND REPORT
JANUARY TO DECEMBER 2022



Professional Electrician & Installer has reported its data in accordance with industry standards

**PROFESSIONAL
ELECTRICIAN
& INSTALLER**
THE BUSINESS MAGAZINE FOR THE ELECTRICAL TRADE

Professional Electrician (PE) has been supporting the electrical trade in the UK for over 25 years, delivering vital news, updates on the latest products in the market and important advice on regulations and technical changes. It is available monthly, free-to-the-trade, from the counters of electrical wholesalers nationwide.

Crammed full of advice, guidance, product tests, reviews, competitions and interviews, PE is committed to delivering all the information electrical contractors require to work safely, professionally and cost effectively.

For more information:

 Hamerville Media Group Limited



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www.abc.org.uk





Reporting periods and certificate links

Product Type	Product Name	Certified figure	Metric	Period covered
Business Magazine	Professional Electrician & Installer	81,413	Circulation (average per issue)	01/01/22 to 31/12/22
Email Distribution	Professional Electrician & Installer	25,217	Distribution (average per mailing)	01/01/22 to 31/12/22
Website/App Activity	Professional Electrician & Installer	57,647	Unique Users (monthly average)	01/01/22 to 31/12/22
Social Media	Professional Electrician & Installer	20,000	Facebook followers	01/01/22 to 31/12/22
Social Media	Professional Electrician & Installer	23,884	Twitter followers	01/01/22 to 31/12/22

About this report

This certificate was published on 29/03/23 and summarises certified figures for the products above.

You may view full details about each product at www.abc.org.uk.

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Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

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