

# PROFESSIONAL MOTOR FACTOR

JULY 2020 TO JUNE 2021



## PROFESSIONAL MOTOR FACTOR

Professional Motor Factor has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 3,297

CIRCULATION  
(AVERAGE PER ISSUE)

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# 100%

CONTROLLED FREE  
Issue distributed 11/05/21

OTHER FREE  
Issue distributed 11/05/21

## PAID

Issue distributed 11/05/21

## MEMBERSHIP

Issue distributed 11/05/21

## MONTHLY

7 ISSUES

## RETAILING & WHOLESALE

MARKET SECTOR

# PROFESSIONAL MOTOR FACTOR

JULY 2020 TO JUNE 2021



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 11/05/21	3,247	3,247	-	2,241	2,241	-	1,006	1,006	-
FREE COPIES	3,247	3,247	-	2,241	2,241	-	1,006	1,006	-
CONTROLLED FREE	3,247	3,247	-	2,241	2,241	-	1,006	1,006	-
REQUESTED (INDIVIDUAL)	451	451	-	100	100	-	351	351	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	2,796	2,796	-	2,141	2,141	-	655	655	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

# PROFESSIONAL MOTOR FACTOR

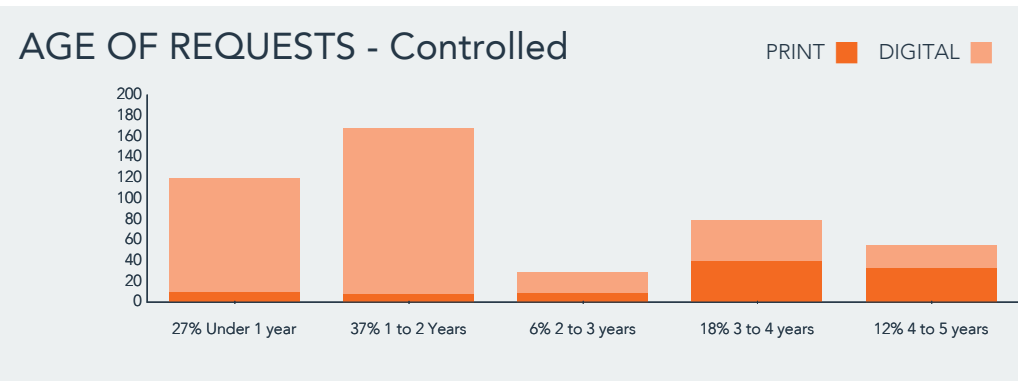
JULY 2020 TO JUNE 2021



## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	3,297	3,297	-
PRINT EDITION	2,269	2,269	-
DIGITAL EDITION	1,028	1,028	-

## ISSUE ANALYSIS

PRINT DIGITAL

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
Summer 20	07/08/20	3,286		
Sep/Oct	07/10/20	3,271		
Nov/Dec	08/12/20	3,308		
January	06/01/21	3,326		
February	09/02/21	3,331		
March	08/03/21	3,310		
Apr/May	11/05/21	3,247		

### About this certificate

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