

COMMERCIAL VEHICLE WORKSHOP

JULY 2020 TO JUNE 2021



Commercial Vehicle Workshop has reported in accordance with ABC's industry-agreed standards for Business Magazines



8,459

CIRCULATION (AVERAGE PER ISSUE)

For more information:



Hamerville Media Group Limited

cvw@hamerville.co.uk



www.hamerville.co.uk



01923 237 799

Issued: 28 Jul 2021

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100%

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Issue distributed 03/06/21

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MONTHLY

10 ISSUES

RETAILING & WHOLESALE

MARKET SECTOR

COMMERCIAL VEHICLE WORKSHOP

JULY 2020 TO JUNE 2021



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 03/06/21	8,334	8,334	-	5,500	5,500	-	2,834	2,834	-
FREE COPIES	8,334	8,334	-	5,500	5,500	-	2,834	2,834	-
CONTROLLED FREE	8,334	8,334	-	5,500	5,500	-	2,834	2,834	-
REQUESTED (INDIVIDUAL)	740	740	-	187	187	-	553	553	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	7,594	7,594	-	5,313	5,313	-	2,281	2,281	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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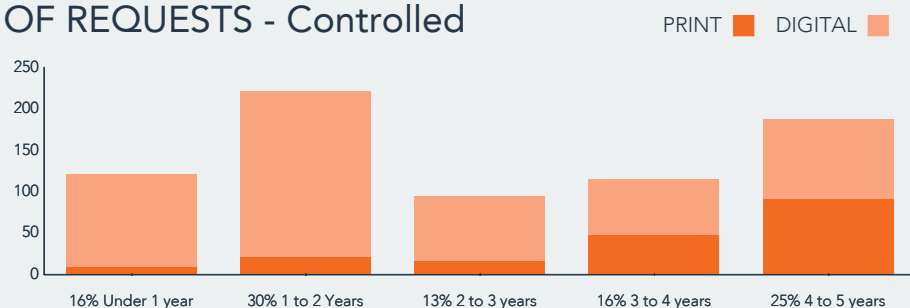


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of independent commercial vehicle workshops and fleet workshops for buses, coaches, commercial vehicles, emergency vehicles, local authority vehicles and school and further education vehicles - Directors, owners, partners, managers, workshop managers, engineers, technicians, fitters, mechanics, fleet managers and transport managers, service engineers and managers, garage foremen, logistics managers and controllers, stores managers and parts buyers and financial controllers.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	8,459	8,459	-
PRINT EDITION	5,501	5,501	-
DIGITAL EDITION	2,958	2,958	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
Summer	03/08/20	8,490	~5,500	~2,990
September	24/08/20	8,480	~5,500	~2,980
October	28/09/20	8,468	~5,500	~2,968
Nov/Dec	27/11/20	8,501	~5,500	~3,001
January	23/12/20	8,491	~5,500	~2,991
February	03/02/21	8,480	~5,500	~2,980
March	01/03/21	8,467	~5,500	~2,967
April	01/04/21	8,438	~5,500	~2,938
May	11/05/21	8,432	~5,500	~2,932
June	03/06/21	8,334	~5,500	~2,834

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