

PROFESSIONAL MOTOR FACTOR

JULY 2018 TO JUNE 2019



PROFESSIONAL
MOTOR
factor

Professional Motor Factor has reported in accordance with ABC's industry-agreed standards for Business Magazines



3,532

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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MONTHLY

11 ISSUES

RETAILING &
WHOLESALE

MARKET SECTOR

PROFESSIONAL MOTOR FACTOR

JULY 2018 TO JUNE 2019



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 11/06/19	3,293	3,293	-	3,293	3,293	-	-	-	-
FREE COPIES	3,293	3,293	-	3,293	3,293	-	-	-	-
CONTROLLED FREE	3,293	3,293	-	3,293	3,293	-	-	-	-
REQUESTED (INDIVIDUAL)	225	225	-	225	225	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	3,068	3,068	-	3,068	3,068	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

PROFESSIONAL MOTOR FACTOR

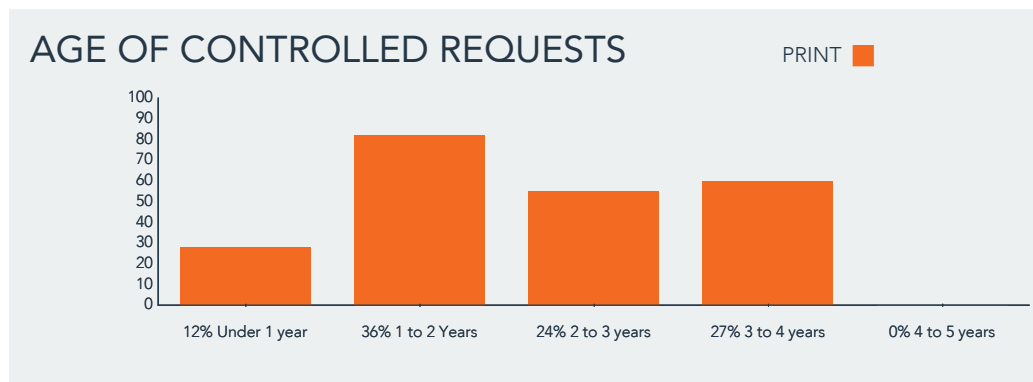
JULY 2018 TO JUNE 2019



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	3,532	3,532	-
PRINT EDITION	3,532	3,532	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
July/August	19/07/18	3,672	3,672
September	30/08/18	3,633	3,633
October	02/10/18	3,602	3,602
November	08/11/18	3,571	3,571
December	06/12/18	3,564	3,564
January	07/01/19	3,545	3,545
February	08/02/19	3,514	3,514
March	08/03/19	3,500	3,500
April	08/04/19	3,487	3,487
May	09/05/19	3,469	3,469
June	11/06/19	3,293	3,293

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

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