

BRAND REPORT  
JANUARY TO DECEMBER 2019



Professional Heating & Plumbing Installer has reported its data in accordance with industry standards



From the latest industry news, installation and specification tips to product tests, competitions and advice on running a small business successfully, PHPI is a key source of information for heating and plumbing engineers.

For more information:



Hamerville Media Group Limited



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[www.abc.org.uk](http://www.abc.org.uk)

Professional Heating & Plumbing Installer

64,368

Business Magazine Standard

Circulation (average per issue)

Professional Heating & Plumbing Installer

90,316

Google Analytics - Users  
GA - Users

Professional Heating & Plumbing Installer

20,490

Email Distribution

Distribution (average per issue)

Professional Heating & Plumbing Installer

12,575

Twitter

Twitter followers



## Reporting periods and certificate links

Product Type	Product Name	Certified figure	Metric	Period covered
Business Magazine	Professional Heating & Plumbing Installer	64,368	Circulation (average per issue)	01/01/19 to 31/12/19
Email Distribution	Professional Heating & Plumbing Installer	20,490	Distribution (average per issue)	01/01/19 to 31/12/19
Google Analytics - Users	Professional Heating & Plumbing Installer	90,316	GA - Users	01/01/19 to 31/12/19
Twitter	Professional Heating & Plumbing Installer	12,575	Twitter followers	01/01/19 to 31/12/19

### About this report

This certificate was published on 12/02/20 and summarises certified figures for the products above.

You may view full details about each product at [www.abc.org.uk](http://www.abc.org.uk).

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Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

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