

BRAND REPORT

JULY 2019 TO JUNE 2020



Professional Motor Mechanic has reported its data in accordance with industry standards



Professional Motor Mechanic (PMM) is a magazine published 11 times a year for motor industry servicing and repair professionals. PMM provides information on the latest technologies, practical skills and servicing techniques for the modern-day automotive technician. The brand has been strengthened with the development of its associated digital platforms.

For more information:

 Hamerville Media Group

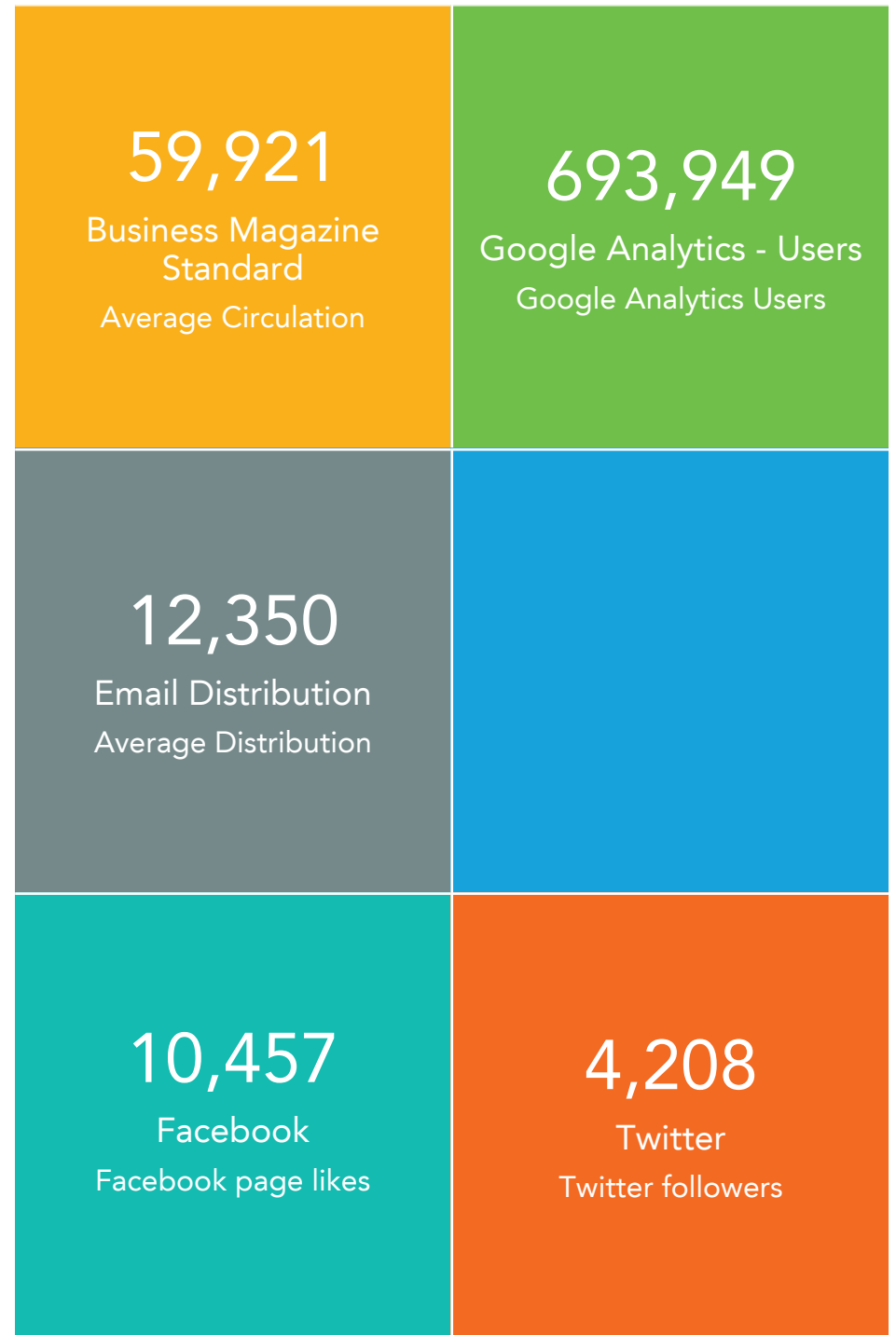
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Reporting periods and certificate links

Product Type	Product Name	Certified figure	Metric	Period covered
Business Magazine	Professional Motor Mechanic	59,921	Average Circulation	01/07/19 to 30/06/20
Email Distribution	Professional Motor Mechanic	12,350	Average Distribution	01/07/19 to 30/06/20
Facebook	Professional Motor Mechanic	10,457	Facebook page likes	01/07/19 to 30/06/20
Twitter	Professional Motor Mechanic	4,208	Twitter followers	01/07/19 to 30/06/20
Google Analytics - Users	Professional Motor Mechanic	693,949	Google Analytics Users	01/07/19 to 30/06/20

About this report

This certificate was published on 24/08/20 and summarises certified figures for the products above.

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Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

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