

PROFESSIONAL MOTOR MECHANIC

JULY 2019 TO JUNE 2020



Professional Motor Mechanic has reported in accordance with ABC's industry-agreed standards for Business Magazines



59,921

CIRCULATION (AVERAGE PER ISSUE)

For more information:



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CONTROLLED FREE
Issue distributed 01/01/20

100%

OTHER FREE
Issue distributed 01/01/20

PAID
Issue distributed 01/01/20

MEMBERSHIP
Issue distributed 01/01/20

MONTHLY
10 ISSUES

RETAILING &
WHOLESALE
MARKET SECTOR

PROFESSIONAL MOTOR MECHANIC

JULY 2019 TO JUNE 2020



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/01/20	58,912	58,912	-	58,912	58,912	-	-	-	-
FREE COPIES	58,912	58,912	-	58,912	58,912	-	-	-	-
CONTROLLED FREE	-	-	-	-	-	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	58,912	58,912	-	58,912	58,912	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	58,912	58,912	-	58,912	58,912	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

MONITORED: The magazine is distributed free of charge through selected Motor Factors in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

58,912



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Motor Factors

58,912













AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	59,921	59,921	-
PRINT EDITION	57,539	57,539	-
DIGITAL EDITION	2,382	2,382	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	
July/August	01/07/19	59,584	
September	01/09/19	59,528	
October	01/10/19	58,968	
November	01/11/19	59,416	
December	01/12/19	59,192	
January	01/01/20	58,912	
February	01/02/20	58,352	
March	01/03/20	58,912	
April	01/04/20	69,741	
May	01/05/20	56,611	

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

April by + 16.39%

CORONAVIRUS (COVID-19) STATEMENTS

PUBLISHER STATEMENT

Issue changes: Due to Covid-19 the June 2020 issue was merged with July/August and renamed Summer 2020.

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