

PROFESSIONAL MOTOR FACTOR

JULY 2023 TO JUNE 2024



PROFESSIONAL MOTOR FACTOR

Professional Motor Factor has reported in accordance with ABC's industry-agreed standards for Business Magazines



3,159

CIRCULATION (AVERAGE PER ISSUE)

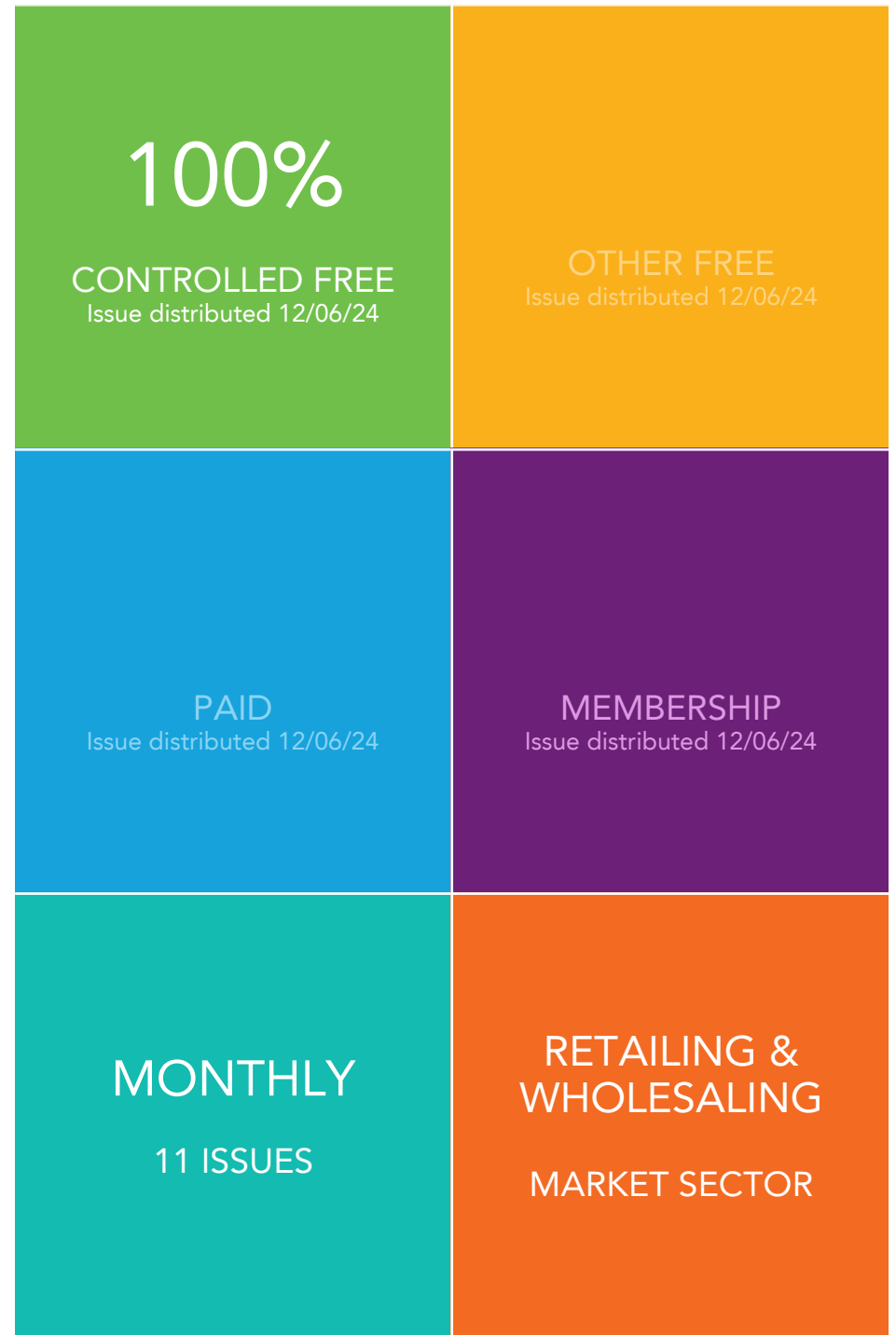
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www.abc.org.uk



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| AUDIT ISSUE ANALYSIS | TOTAL | UNITED KINGDOM | OTHER COUNTRIES | PRINT | UNITED KINGDOM | OTHER COUNTRIES | DIGITAL | UNITED KINGDOM | OTHER COUNTRIES |
|-----------------------------|-------|----------------|-----------------|-------|----------------|-----------------|---------|----------------|-----------------|
| ISSUE DISTRIBUTED 12/06/24 | 5,118 | 5,118 | - | 2,201 | 2,201 | - | 2,917 | 2,917 | - |
| FREE COPIES | 5,118 | 5,118 | - | 2,201 | 2,201 | - | 2,917 | 2,917 | - |
| CONTROLLED FREE | 5,118 | 5,118 | - | 2,201 | 2,201 | - | 2,917 | 2,917 | - |
| REQUESTED (INDIVIDUAL) | 260 | 260 | - | 26 | 26 | - | 234 | 234 | - |
| REQUESTED (COLLEAGUE) | - | - | - | - | - | - | - | - | - |
| NON-REQUESTED (NAME) | 4,858 | 4,858 | - | 2,175 | 2,175 | - | 2,683 | 2,683 | - |
| NON-REQUESTED (JOB) | - | - | - | - | - | - | - | - | - |
| OTHER FREE | - | - | - | - | - | - | - | - | - |
| FREE REQUESTED DELIVERED | - | - | - | - | - | - | - | - | - |
| NON-CONTROLLED FREE | - | - | - | - | - | - | - | - | - |
| MONITORED FREE DISTRIBUTION | - | - | - | - | - | - | - | - | - |
| SAMPLE FREE DISTRIBUTION | - | - | - | - | - | - | - | - | - |
| MEMBERSHIP COPIES | - | - | - | - | - | - | - | - | - |
| PAID COPIES | - | - | - | - | - | - | - | - | - |
| PAID SUBSCRIPTIONS | - | - | - | - | - | - | - | - | - |
| INDIVIDUAL | - | - | - | - | - | - | - | - | - |
| ALL YOU CAN READ | - | - | - | - | - | - | - | - | - |
| MULTIPLE COPY | - | - | - | - | - | - | - | - | - |
| CORPORATE | - | - | - | - | - | - | - | - | - |
| PAID SINGLE COPIES | - | - | - | - | - | - | - | - | - |

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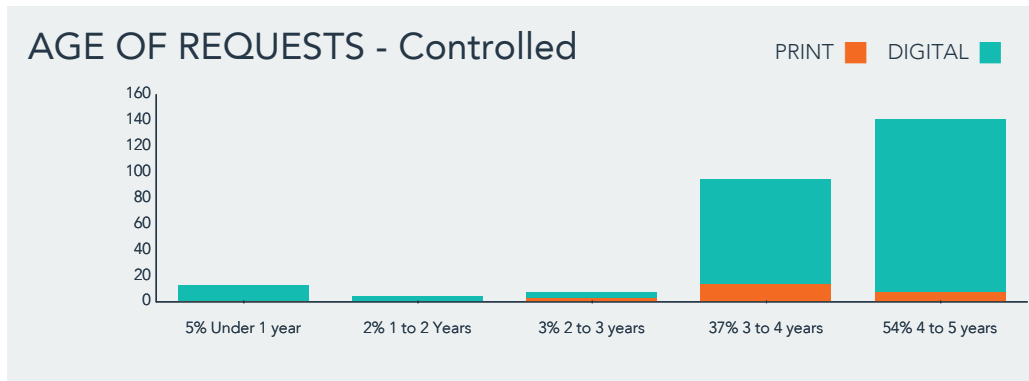
JULY 2023 TO JUNE 2024



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.

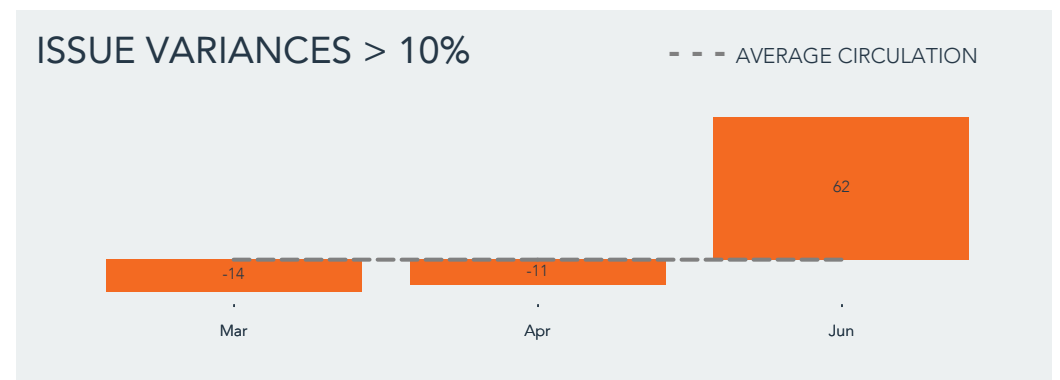


AVERAGE CIRCULATION ANALYSIS

| | TOTAL | UNITED KINGDOM | OTHER COUNTRIES |
|---------------------|-------|----------------|-----------------|
| AVERAGE CIRCULATION | 3,159 | 3,159 | - |
| PRINT | 2,246 | 2,246 | - |
| DIGITAL | 913 | 913 | - |

ISSUE ANALYSIS

| ISSUE | DISTRIBUTED | TOTAL |
|-------------|-------------|-------|
| July/August | 20/07/23 | 3,107 |
| September | 06/09/23 | 3,060 |
| October | 11/10/23 | 3,055 |
| November | 03/11/23 | 3,027 |
| December | 01/12/23 | 3,001 |
| January | 05/01/24 | 2,999 |
| February | 07/02/24 | 2,867 |
| March | 05/03/24 | 2,722 |
| April | 28/03/24 | 2,821 |
| May | 10/05/24 | 2,972 |
| June | 12/06/24 | 5,118 |



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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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