

# PROFESSIONAL MOTOR FACTOR

JULY 2019 TO JUNE 2020



PROFESSIONAL  
**MOTOR  
FACTOR**

Professional Motor Factor has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 3,319

CIRCULATION  
(AVERAGE PER ISSUE)

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# 100%

CONTROLLED FREE  
Issue distributed 13/03/20

OTHER FREE  
Issue distributed 13/03/20

## PAID

Issue distributed 13/03/20

MEMBERSHIP  
Issue distributed 13/03/20

## MONTHLY

10 ISSUES

RETAILING &  
WHOLESALING

MARKET SECTOR

# PROFESSIONAL MOTOR FACTOR

JULY 2019 TO JUNE 2020



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 13/03/20	3,168	3,168	-	3,168	3,168	-	-	-	-
FREE COPIES	3,168	3,168	-	3,168	3,168	-	-	-	-
CONTROLLED FREE	3,168	3,168	-	3,168	3,168	-	-	-	-
REQUESTED (INDIVIDUAL)	255	255	-	255	255	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	2,913	2,913	-	2,913	2,913	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

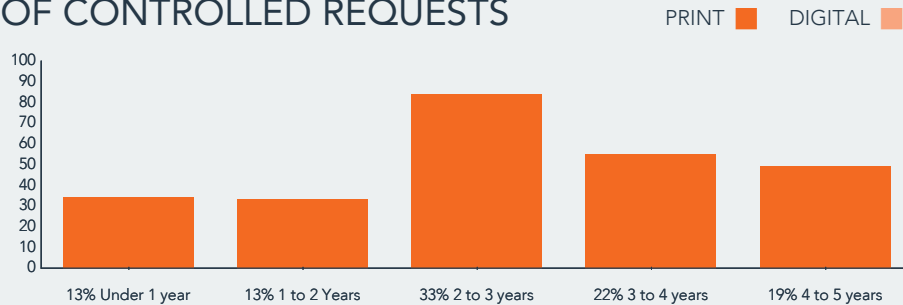
### FREE COPIES DESCRIPTION

**CONTROLLED:** Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.

## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	3,319	3,319	-
PRINT EDITION	3,136	3,136	-
DIGITAL EDITION	183	183	-

### AGE OF CONTROLLED REQUESTS



## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	18/07/19	3,433	3,433	0
September	04/09/19	3,414	3,414	0
October	17/10/19	3,394	3,394	0
November	13/11/19	3,373	3,373	0
December	10/12/19	3,360	3,360	0
January	02/01/20	3,360	3,360	0
February	07/02/20	3,322	3,322	0
March	13/03/20	3,168	3,168	0
April	08/04/20	3,067	2,884	183
May	12/05/20	3,293	3,110	183

## CORONAVIRUS (COVID-19) STATEMENTS

### PUBLISHER STATEMENT

Issue changes: Due to Covid-19 the June 2020 issue was merged with July/August and renamed Summer 2020.

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