

PROFESSIONAL HEATING &  
PLUMBING INSTALLER  
JANUARY TO DECEMBER 2023



PROFESSIONAL  
**HEATING &  
PLUMBING**  
INSTALLER

Professional Heating & Plumbing Installer has reported in accordance with ABC's industry-agreed standards for Business Magazines



**51,535**

CIRCULATION  
(AVERAGE PER ISSUE)

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01923 237799

Issued: 07 Jun 2024

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20.6%

CONTROLLED FREE  
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MONTHLY

10 ISSUES

HEATING,  
VENTILATING & AIR  
CONDITIONING

MARKET SECTOR

# PROFESSIONAL HEATING & PLUMBING INSTALLER

JANUARY TO DECEMBER 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/12/23	47,648	47,648	-	37,827	37,827	-	9,821	9,821	-
FREE COPIES	47,648	47,648	-	37,827	37,827	-	9,821	9,821	-
CONTROLLED FREE	9,821	9,821	-	-	-	-	9,821	9,821	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	9,821	9,821	-	-	-	-	9,821	9,821	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	37,827	37,827	-	37,827	37,827	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	37,827	37,827	-	37,827	37,827	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Domestic and commercial plumbers and heating engineers and visitors to the regional tradeshows, Toolfair, Elex, PlumbExpo and Professional Builder Live.

**MONITORED:** The magazine is distributed free of charge through selected Heating and Plumbing Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

### MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

37,827



### MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Plumbers' Merchants

37,827



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	51,535	51,535	-
PRINT	39,849	39,849	-
DIGITAL	11,686	11,686	-

## ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
January/February	01/02/23	52,989	41,300	11,689
March	01/03/23	52,941	41,250	11,691
April	01/04/23	53,070	41,370	11,700
May	01/05/23	52,960	41,350	11,610
June	01/06/23	54,873	43,180	11,693
July/August	01/07/23	50,441	38,750	11,691
September	01/09/23	50,290	38,600	11,690
October	01/10/23	50,153	38,450	11,703
November	01/11/23	49,984	38,280	11,704
December	01/12/23	47,648	36,950	10,698

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

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