

PROFESSIONAL HOUSEBUILDER &
PROPERTY DEVELOPER
JULY 2021 TO JUNE 2022



PROFESSIONAL
HOUSEBUILDER
& PROPERTY DEVELOPER

Professional Housebuilder & Property Developer has reported in accordance with ABC's industry-agreed standards for Business Magazines



12,609
CIRCULATION
(AVERAGE PER ISSUE)

For more information:

Hamerville Media Group Limited

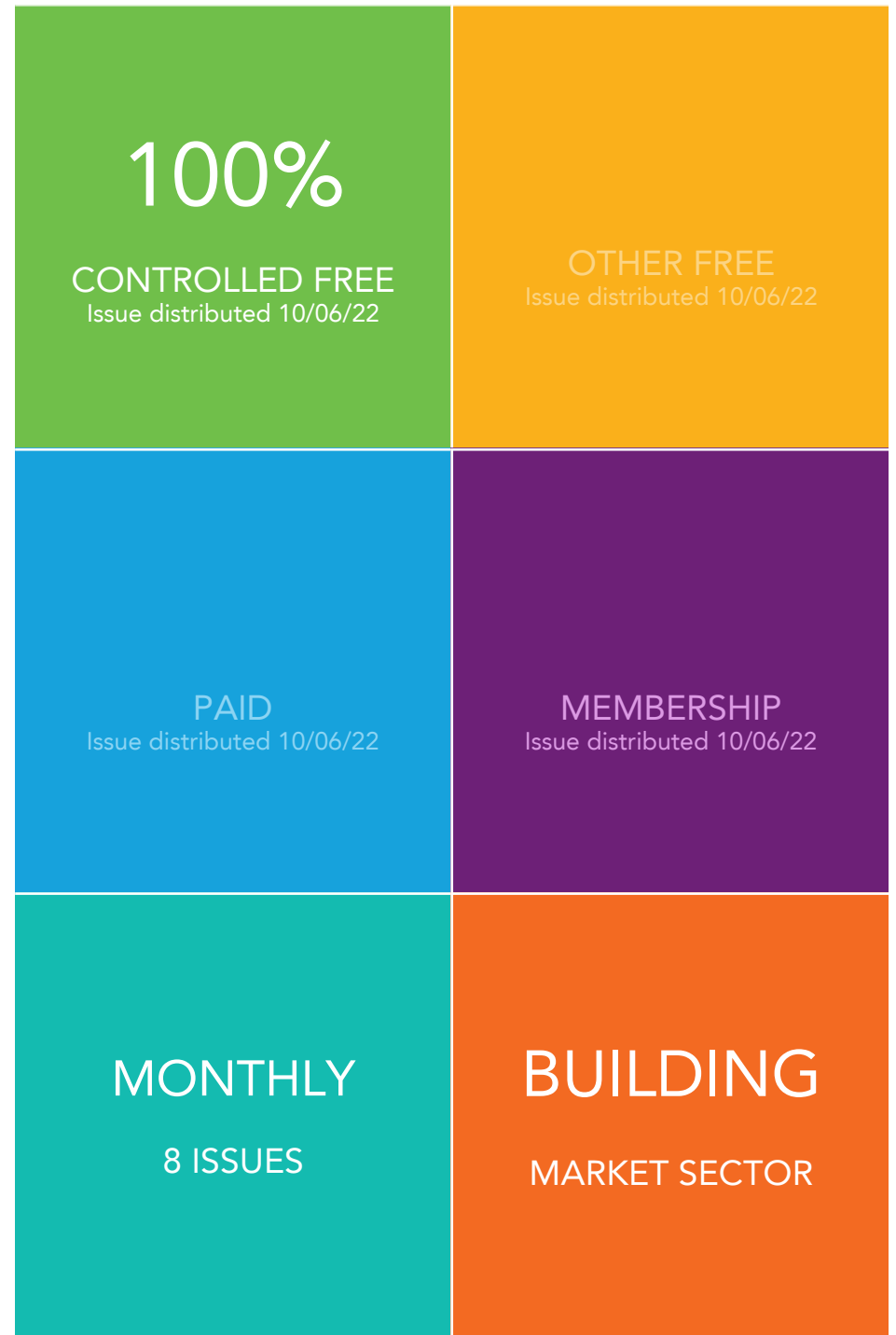
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www.abc.org.uk



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JULY 2021 TO JUNE 2022



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 10/06/22	11,910	11,910	-	5,600	5,600	-	6,310	6,310	-
FREE COPIES	11,910	11,910	-	5,600	5,600	-	6,310	6,310	-
CONTROLLED FREE	11,910	11,910	-	5,600	5,600	-	6,310	6,310	-
REQUESTED (INDIVIDUAL)	4,139	4,139	-	2,392	2,392	-	1,747	1,747	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	7,771	7,771	-	3,208	3,208	-	4,563	4,563	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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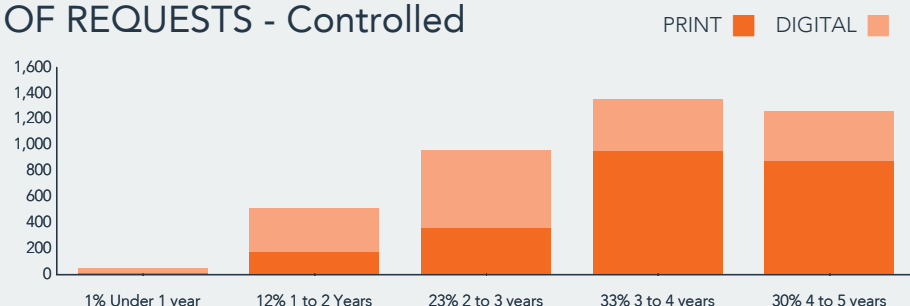


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of house building companies, property developers, architectural practices, local authorities and housing associations - buyers, directors, proprietors, partners, contract managers, builders, plumbing and heating engineers, electricians, marketing and sales executives, interior designers, surveyors, estimators, building control officers, architects, architectural technicians, project managers, administrators, financial managers, technicians and engineers.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	12,609	12,609	-
PRINT	5,600	5,600	-
DIGITAL	7,009	7,009	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	08/07/21	12,226	~5,500	~6,726
September 01/09/2021	01/09/21	12,053	~5,500	~6,553
October	29/09/21	13,175	~5,500	~7,675
Nov/Dec	01/12/21	13,072	~5,500	~7,572
Jan/Feb	04/02/22	12,923	~5,500	~7,423
March	04/03/22	12,827	~5,500	~7,327
Apr/May	04/05/22	12,682	~5,500	~7,182
June	10/06/22	11,910	~5,500	~6,410

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ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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