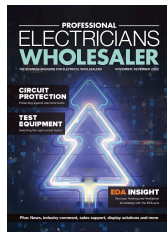


PROFESSIONAL ELECTRICIANS
WHOLESALE
JANUARY TO DECEMBER 2022



PROFESSIONAL
ELECTRICIANS
WHOLESALE

Professional Electricians Wholesaler has reported in accordance with ABC's industry-agreed standards for Business Magazines



6,025
CIRCULATION
(AVERAGE PER ISSUE)

For more information:

Hamerville Media Group Limited

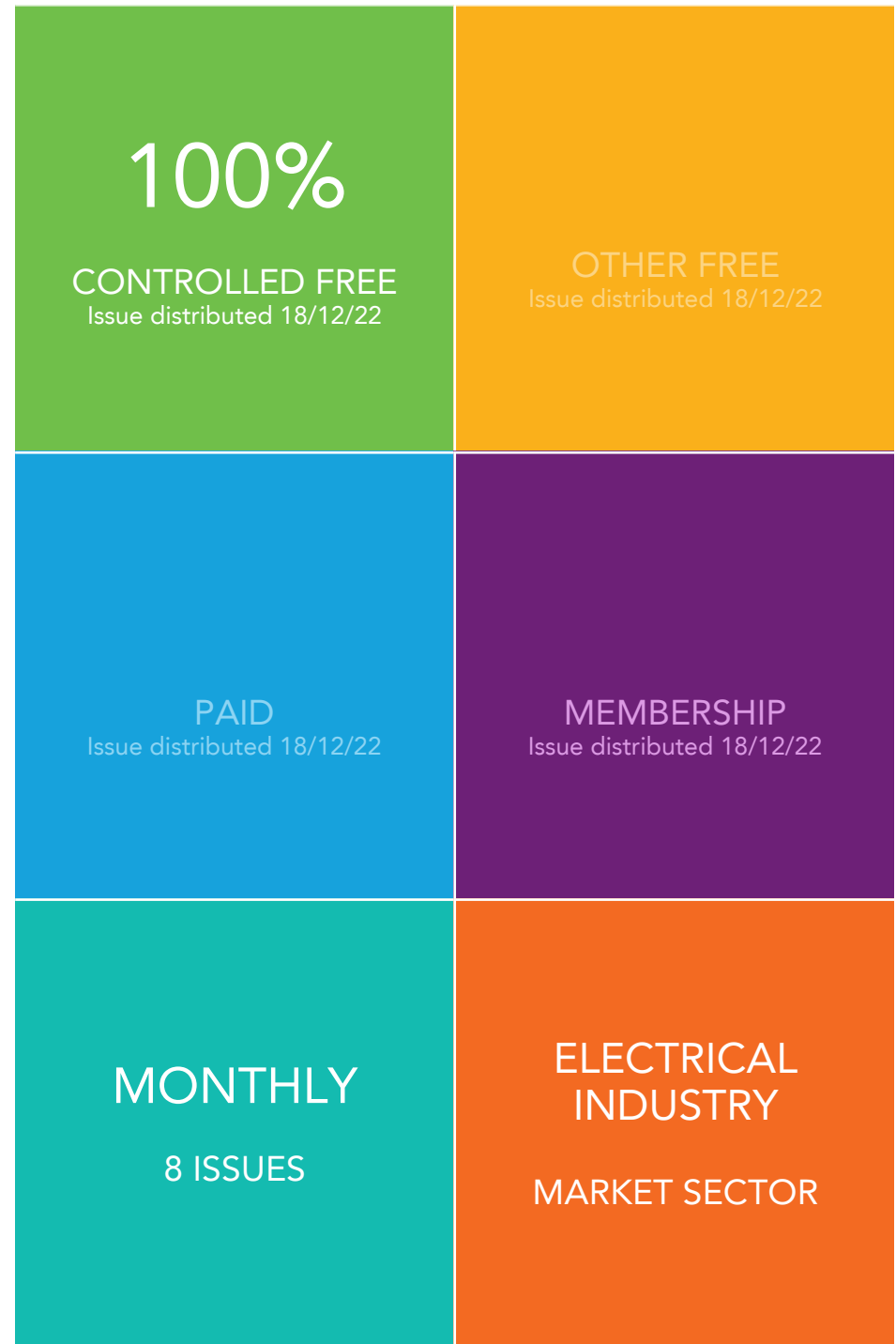
circulation@hamerville.co.uk

www.hamerville.co.uk

01923237799

Issued: 30 Jan 2023

www.abc.org.uk



PROFESSIONAL ELECTRICIANS WHOLESALER

JANUARY TO DECEMBER 2022



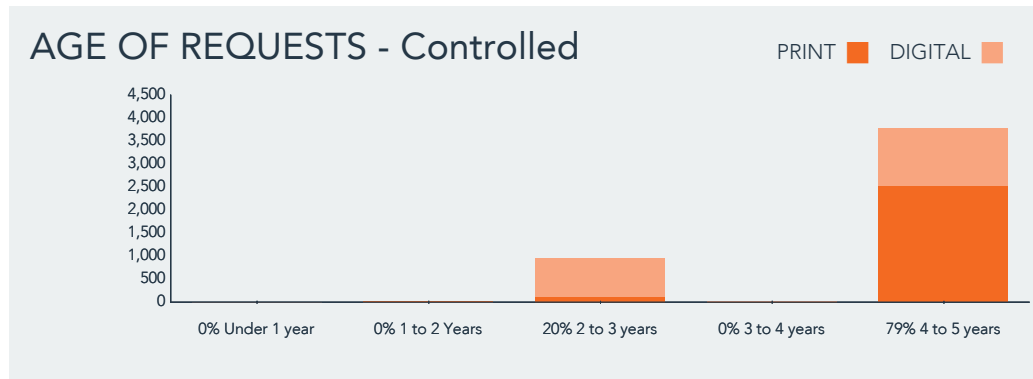
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 18/12/22	5,312	5,312	-	3,209	3,209	-	2,103	2,103	-
FREE COPIES	5,312	5,312	-	3,209	3,209	-	2,103	2,103	-
CONTROLLED FREE	5,312	5,312	-	3,209	3,209	-	2,103	2,103	-
REQUESTED (INDIVIDUAL)	2,326	2,326	-	1,015	1,015	-	1,311	1,311	-
REQUESTED (COLLEAGUE)	2,425	2,425	-	1,633	1,633	-	792	792	-
NON-REQUESTED (NAME)	561	561	-	561	561	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of electrical wholesalers and other companies involved in the distribution and sales of materials used by electrical contractors.



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	6,025	6,025	-
PRINT	3,614	3,614	-
DIGITAL	2,411	2,411	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
Jan/Feb	31/01/22	6,124	~3,600	~2,524
March/April	30/03/22	6,169	~3,600	~2,569
May	03/05/22	6,177	~3,600	~2,577
June	24/05/22	6,132	~3,600	~2,532
July/August	07/07/22	6,110	~3,600	~2,510
September	26/08/22	6,087	~3,600	~2,487
October	27/09/22	6,081	~3,600	~2,481
Nov/Dec	18/12/22	5,312	~3,600	~1,712

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

Nov/Dec by -11.83%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



About this certificate

This certificate, issued 30/01/23, has been produced from data declared by Hamerville Media Group Limited as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at www.abc.org.uk or click or scan the QR code.



This certificate is supported by the following organisations:

