

PROFESSIONAL ELECTRICIANS  
WHOLESALE  
JANUARY TO DECEMBER 2023



PROFESSIONAL  
ELECTRICIANS  
WHOLESALE

Professional Electricians Wholesaler has reported in accordance with ABC's industry-agreed standards for Business Magazines



5,494  
CIRCULATION  
(AVERAGE PER ISSUE)

For more information:

Hamerville Media Group Limited

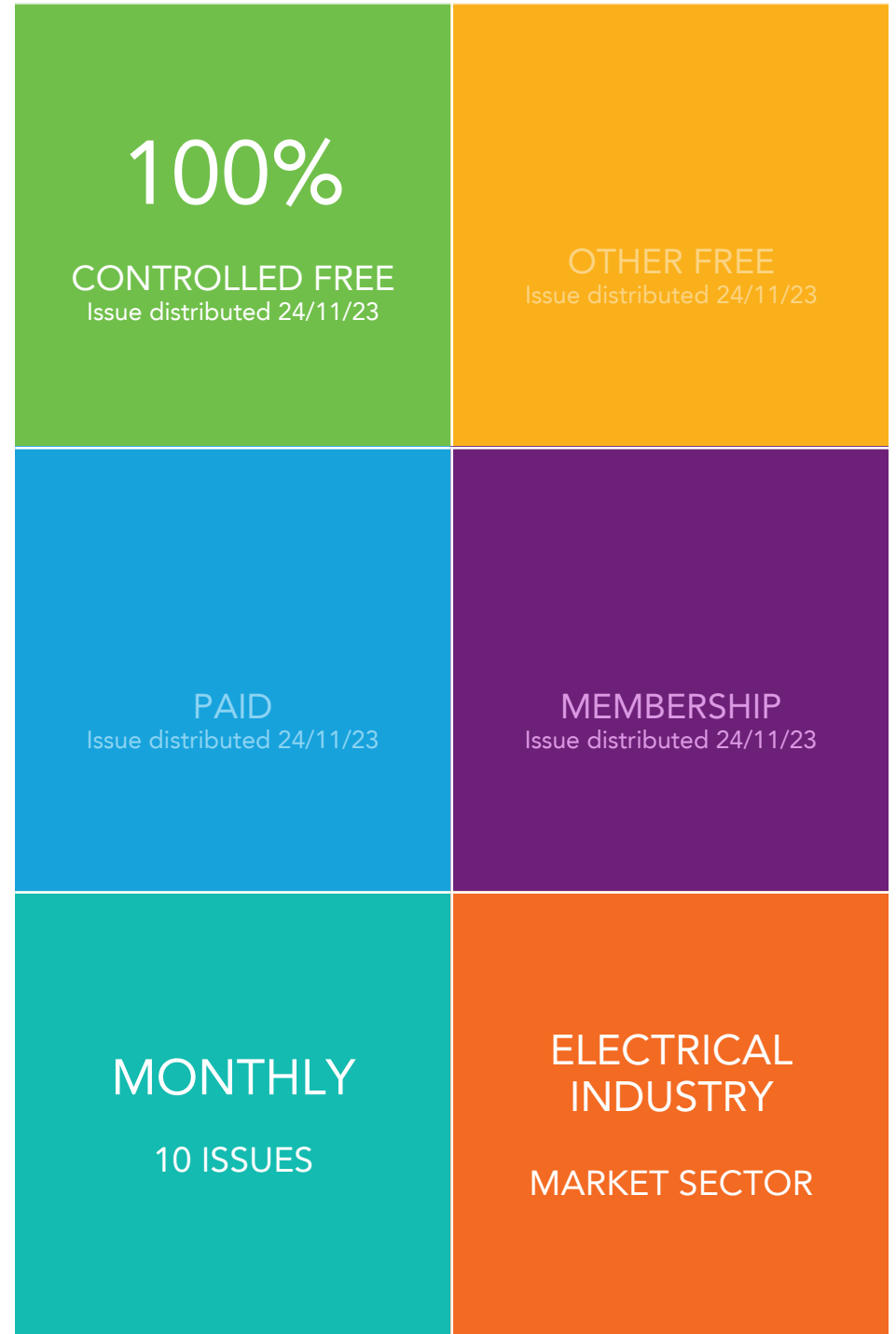
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# PROFESSIONAL ELECTRICIANS WHOLESALER

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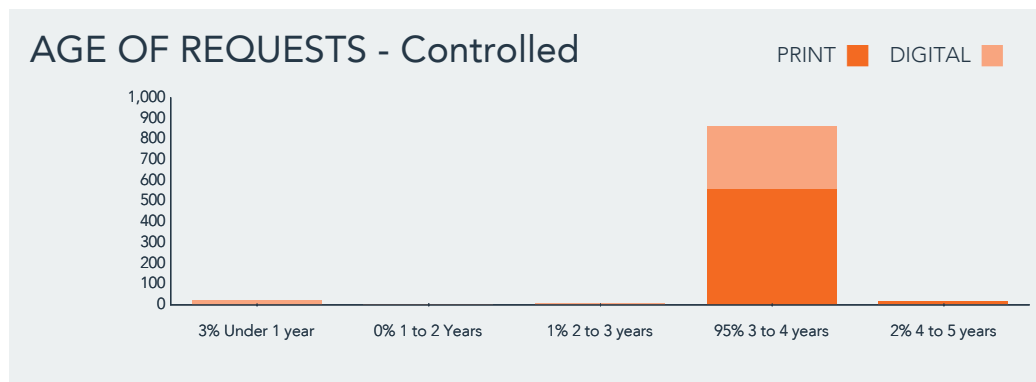
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 24/11/23	5,113	5,113	-	3,500	3,500	-	1,613	1,613	-
FREE COPIES	5,113	5,113	-	3,500	3,500	-	1,613	1,613	-
CONTROLLED FREE	5,113	5,113	-	3,500	3,500	-	1,613	1,613	-
REQUESTED (INDIVIDUAL)	910	910	-	581	581	-	329	329	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	4,203	4,203	-	2,919	2,919	-	1,284	1,284	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-



## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Employees of electrical wholesalers and other companies involved in the distribution and sales of materials used by electrical contractors.



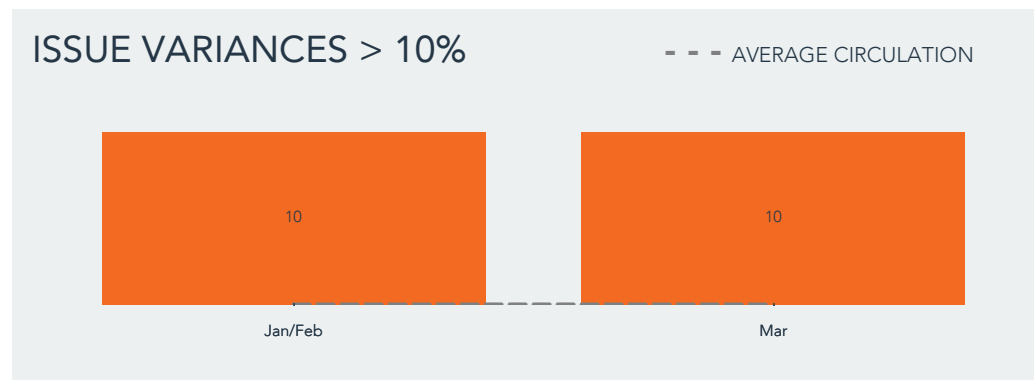
## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,494	5,494	-
PRINT	3,639	3,639	-
DIGITAL	1,855	1,855	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
January/February	30/01/23	6,045	~4,200	~1,845
March	03/03/23	6,029	~4,180	~1,849
April	27/03/23	6,004	~4,160	~1,844
May	03/05/23	5,978	~4,140	~1,838
June	29/05/23	5,161	~3,600	~1,561
July/August	05/07/23	5,293	~3,700	~1,593
September	24/08/23	5,130	~3,600	~1,530
October	22/09/23	5,120	~3,600	~1,520
November	06/11/23	5,065	~3,600	~1,465
December	24/11/23	5,113	~3,600	~1,513

## ISSUE VARIANCES > 10%



### About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



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