## PROFESSIONAL ELECTRICIANS WHOLESALER **JANUARY TO JUNE 2018**



# **PROFESSIONAL ELECTRICIANS WHOLESALER**

Professional Electricians Wholesaler has reported in accordance with ABC's industry-agreed standards for Business Magazines



**CIRCULATION** (AVERAGE PER ISSUE)

#### For more information:

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circulation@hamerville.co.uk



**Issued:** 22 Feb 2019

www.abc.org.uk

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**ELECTRICAL INDUSTRY** 

MARKET SECTOR

## PROFESSIONAL ELECTRICIANS WHOLESALER

**JANUARY TO JUNE 2018** 



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 12/06/18	5,000	5,000	-	5,000	5,000	-	-	-	-
FREE COPIES	5,000	5,000	-	5,000	5,000	-	-	-	-
CONTROLLED FREE	5,000	5,000	-	5,000	5,000	-	-	-	-
REQUESTED (INDIVIDUAL)	1,467	1,467	-	1,467	1,467	-	-	-	-
REQUESTED (COLLEAGUE)	2,608	2,608	-	2,608	2,608	-	-	-	-
NON-REQUESTED (NAME)	925	925	-	925	925	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## PROFESSIONAL ELECTRICIANS WHOLESALER

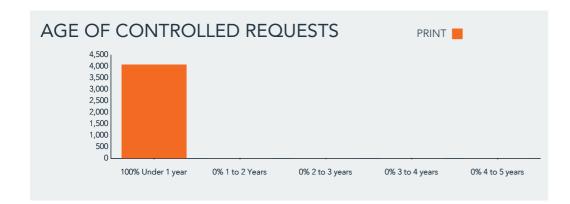
**JANUARY TO JUNE 2018** 



### **AUDIT ISSUE ANALYSIS**

### FREE COPIES DESCRIPTION

**CONTROLLED:** Employees of electrical wholesalers and other companies involved in the distribution and sales of materials used by electrical contractors.



### **AVERAGE CIRCULATION ANALYSIS**

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	4,997	4,997	-
PRINT EDITION	4,997	4,997	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS			PRINT
ISSUE	DISTRIBUTED	TOTAL	
Spring Summer	23/02/18 12/06/18	4,994 5,000	

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