PROFESSIONAL ELECTRICIAN & INSTALLER - SOCIAL MEDIA DECEMBER 2022





Professional Electrician & Installer - Social Media has reported in accordance with ABC's industry-agreed standards for Social Media

## SOCIAL MEDIA CERTIFICATE

20K 23.9K FACEBOOK TWITTER FOLLOWERS **FOLLOWERS ELECTRICAL** INDUSTRY MARKET SECTOR

For more information:

Hamerville Media Group Limited

professional-electrician.com

Issued: 29 Mar 2023

www.abc.org.uk



## SOCIAL MEDIA METRICS

PROFILE	PLATFORM	METRIC	TOTAL
www.facebook.com/professionalelectrician	Facebook	Followers	20,000
www.twitter.com/proelectrician	Twitter	Followers	23,884
		as	of 30 December 2022

## About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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