

PROFESSIONAL ELECTRICIAN &
INSTALLER
JANUARY TO DECEMBER 2018



**PROFESSIONAL
ELECTRICIAN
& INSTALLER**
THE BUSINESS MAGAZINE FOR THE ELECTRICAL TRADE

Professional Electrician & Installer has reported in accordance with ABC's industry-agreed standards for Business Magazines



71,632
CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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CONTROLLED FREE
Issue distributed 01/12/18

100%

OTHER FREE
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PAID
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MEMBERSHIP
Issue distributed 01/12/18

MONTHLY
11 ISSUES

ELECTRICAL
INDUSTRY
MARKET SECTOR

PROFESSIONAL ELECTRICIAN & INSTALLER

JANUARY TO DECEMBER 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/12/18	71,580	71,580	-	71,580	71,580	-	-	-	-
FREE COPIES	71,580	71,580	-	71,580	71,580	-	-	-	-
CONTROLLED FREE	-	-	-	-	-	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	71,580	71,580	-	71,580	71,580	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	71,580	71,580	-	71,580	71,580	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

MONITORED: The magazine is distributed free of charge through selected Electrical Wholesalers in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

71,580



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Electrical Wholesalers

71,580



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	71,632	71,632	-
PRINT EDITION	71,632	71,632	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

PRINT ■

ISSUE	DISTRIBUTED	TOTAL	
January	01/01/18	71,850	<div style="width: 100%; height: 15px; background-color: orange;"></div>
February	01/02/18	71,640	<div style="width: 100%; height: 15px; background-color: orange;"></div>
March	01/03/18	72,000	<div style="width: 100%; height: 15px; background-color: orange;"></div>
April	01/04/18	71,760	<div style="width: 100%; height: 15px; background-color: orange;"></div>
May	01/05/18	71,730	<div style="width: 100%; height: 15px; background-color: orange;"></div>
June	01/06/18	71,730	<div style="width: 100%; height: 15px; background-color: orange;"></div>
July/August	01/07/18	71,460	<div style="width: 100%; height: 15px; background-color: orange;"></div>
September	01/09/18	71,370	<div style="width: 100%; height: 15px; background-color: orange;"></div>
October	01/10/18	70,980	<div style="width: 100%; height: 15px; background-color: orange;"></div>
November	01/11/18	71,850	<div style="width: 100%; height: 15px; background-color: orange;"></div>
December	01/12/18	71,580	<div style="width: 100%; height: 15px; background-color: orange;"></div>

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