

PROFESSIONAL ELECTRICIAN &
INSTALLER
JANUARY TO DECEMBER 2023



Professional Electrician & Installer has reported in accordance with ABC's industry-agreed standards for Business Magazines



84,485

CIRCULATION
(AVERAGE PER ISSUE)

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37.6%

CONTROLLED FREE
Issue distributed 01/12/23

62.4%

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Issue distributed 01/12/23

MONTHLY

11 ISSUES

ELECTRICAL
INDUSTRY

MARKET SECTOR

PROFESSIONAL ELECTRICIAN & INSTALLER

JANUARY TO DECEMBER 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/12/23	78,458	78,458	-	48,944	48,944	-	29,514	29,514	-
FREE COPIES	78,458	78,458	-	48,944	48,944	-	29,514	29,514	-
CONTROLLED FREE	29,514	29,514	-	-	-	-	29,514	29,514	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	29,514	29,514	-	-	-	-	29,514	29,514	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	48,944	48,944	-	48,944	48,944	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	48,944	48,944	-	48,944	48,944	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Domestic and commercial electrical contractors and installers and visitors to the regional ELEX tradeshows.

MONITORED: The magazine is distributed free of charge through selected Electrical Wholesalers in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

48,944



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Electrical Wholesalers

48,944



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	84,485	84,485	-
PRINT	50,493	50,493	-
DIGITAL	33,992	33,992	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
January	01/01/23	85,461		
February	01/02/23	85,215		
March	01/03/23	84,914		
April	01/04/23	84,540		
May	01/05/23	84,278		
June	01/06/23	88,561		
July/August	01/07/23	84,904		
September	01/09/23	84,581		
October	01/10/23	84,363		
November	01/11/23	84,063		
December	01/12/23	78,458		

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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