

PROFESSIONAL BUILDER

JULY 2019 TO JUNE 2020



Professional **BUILDER**

BUILDING ■ FLOORING ■ PLUMBING ■ ROOFING
CARPENTRY ■ PAINTING AND DECORATING

Professional Builder has reported in accordance with ABC's industry-agreed standards for Business Magazines



112,628

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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CONTROLLED FREE
Issue distributed 01/01/20

100%

OTHER FREE
Issue distributed 01/01/20

PAID
Issue distributed 01/01/20

MEMBERSHIP
Issue distributed 01/01/20

MONTHLY
10 ISSUES

BUILDING
MARKET SECTOR

PROFESSIONAL BUILDER

JULY 2019 TO JUNE 2020



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/01/20	110,024	110,024	-	110,024	110,024	-	-	-	-
FREE COPIES	110,024	110,024	-	110,024	110,024	-	-	-	-
CONTROLLED FREE	-	-	-	-	-	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	110,024	110,024	-	110,024	110,024	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	110,024	110,024	-	110,024	110,024	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

MONITORED: The magazine is distributed free of charge through selected Builders Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

110,024



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Builders Merchants

110,024



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	112,628	112,628	-
PRINT EDITION	105,040	105,040	-
DIGITAL EDITION	7,588	7,588	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	01/07/19	107,811	107,811	0
September	01/09/19	107,514	107,514	0
October	01/10/19	106,821	106,821	0
November	01/11/19	110,160	110,160	0
December	01/12/19	110,024	110,024	0
January	01/01/20	110,024	110,024	0
February	01/02/20	109,888	109,888	0
March	01/03/20	110,500	110,500	0
April	01/04/20	145,242	110,024	35,218
May	01/05/20	108,292	108,292	0

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

April by + 28.96%

CORONAVIRUS (COVID-19) STATEMENTS

PUBLISHER STATEMENT

Issue changes: Due to Covid-19 the June issue was merged with July/August and renamed Summer 2020.

About this certificate

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