

PROFESSIONAL BUILDER

JULY TO JUNE 2020



Professional BUILDER

BUILDING ■ FLOORING ■ PLUMBING ■ ROOFING
CARPENTRY ■ PAINTING AND DECORATING

Professional Builder has reported in accordance with ABC's industry-agreed standards for Email Distribution



18,440

NET DISTRIBUTION
(AVERAGE PER MAILING)

For more information:



Issued: 24 Aug 2020

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EMAIL
DISTRIBUTION

18,440

NET DISTRIBUTION
(AVERAGE)

3,989

OPENS

52

MAILINGS IN PERIOD

✓ EMAIL ADDRESSES
DEDUPLICATED

✓ HARD BOUNCES
EXCLUDED

BUILDING

MARKET SECTOR

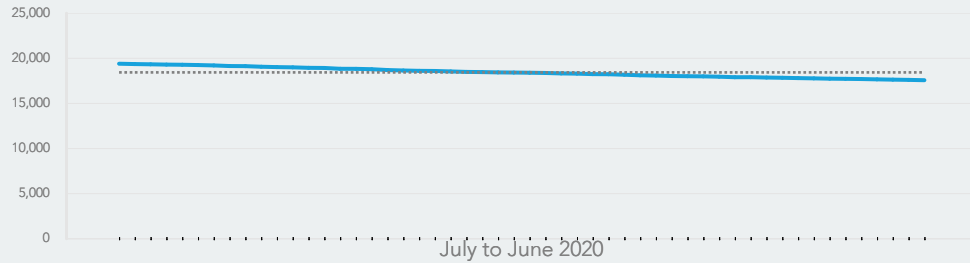
PROFESSIONAL BUILDER

JULY TO JUNE 2020



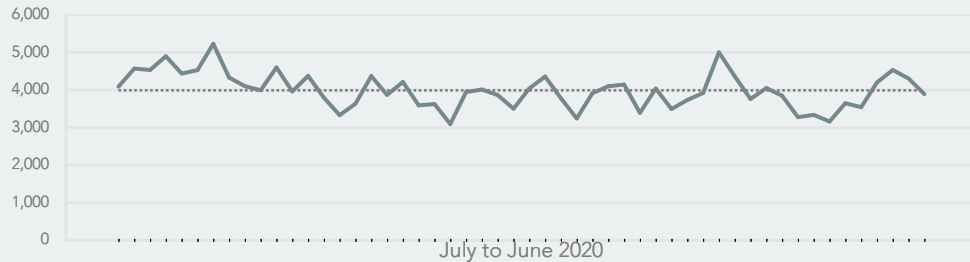
NET DISTRIBUTION

--- AVERAGE 18,440



EMAIL OPENS

--- AVERAGE 3,989



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