

BRAND REPORT

JULY 2019 TO JUNE 2020



Professional Builder has reported its data in accordance with industry standards



112,628

Business Magazine Standard
Average Circulation

236,872

Google Analytics - Users
Google Analytics Users

18,440

Email Distribution
Average Distribution

36,571

Facebook
Facebook page likes

17,879

Twitter
Twitter followers

For more information:



Hamerville Media Group Limited



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Reporting periods and certificate links

Product Type	Product Name	Certified figure	Metric	Period covered
Business Magazine	Professional Builder	112,628	Average Circulation	01/07/19 to 30/06/20
Email Distribution	Professional Builder	18,440	Average Distribution	01/07/19 to 30/06/20
Facebook	Professional Builder	36,571	Facebook page likes	01/07/19 to 30/06/20
Twitter	Professional Builder	17,879	Twitter followers	01/07/19 to 30/06/20
Google Analytics - Users	Professional Builder	236,872	Google Analytics Users	01/07/19 to 30/06/20

About this report

This certificate was published on 24/08/20 and summarises certified figures for the products above.

You may view full details about each product at www.abc.org.uk.

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About ABC

ABC releases data for the UK media industry to use when trading print, digital and event advertising.

Since 1931 we've worked with media buyers and sellers to set impartial, industry-agreed measurement Standards. The figures we publish are prepared to these Standards, audited, and provide a transparent count of total activity.

Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

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