

PROFESSIONAL BUILDER

JULY TO JUNE 2022



Professional BUILDER

BUILDING ■ FLOORING ■ PLUMBING ■ ROOFING
CARPENTRY ■ PAINTING AND DECORATING

Professional Builder has reported in accordance with ABC's industry-agreed standards for Website/App Activity



26,618

UNIQUE USERS (MONTHLY AVERAGE)

For more information:

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www.abc.org.uk

WEBSITE/APP
ACTIVITY

26.6K

UNIQUE USERS
(MONTHLY AVERAGE)

- ✓ INDUSTRY AGREED METRICS
- ✓ HUMAN INITIATED TRAFFIC
- ✓ VERIFIED TO SOURCE DATA

BUILDING

MARKET SECTOR

TRAFFIC SOURCES

www.probuildermag.co.uk

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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