

PROFESSIONAL BUILDER - SOCIAL
MEDIA
JUNE 2022



Professional Builder - Social Media has reported in accordance with ABC's industry-agreed standards for Social Media

SOCIAL MEDIA CERTIFICATE

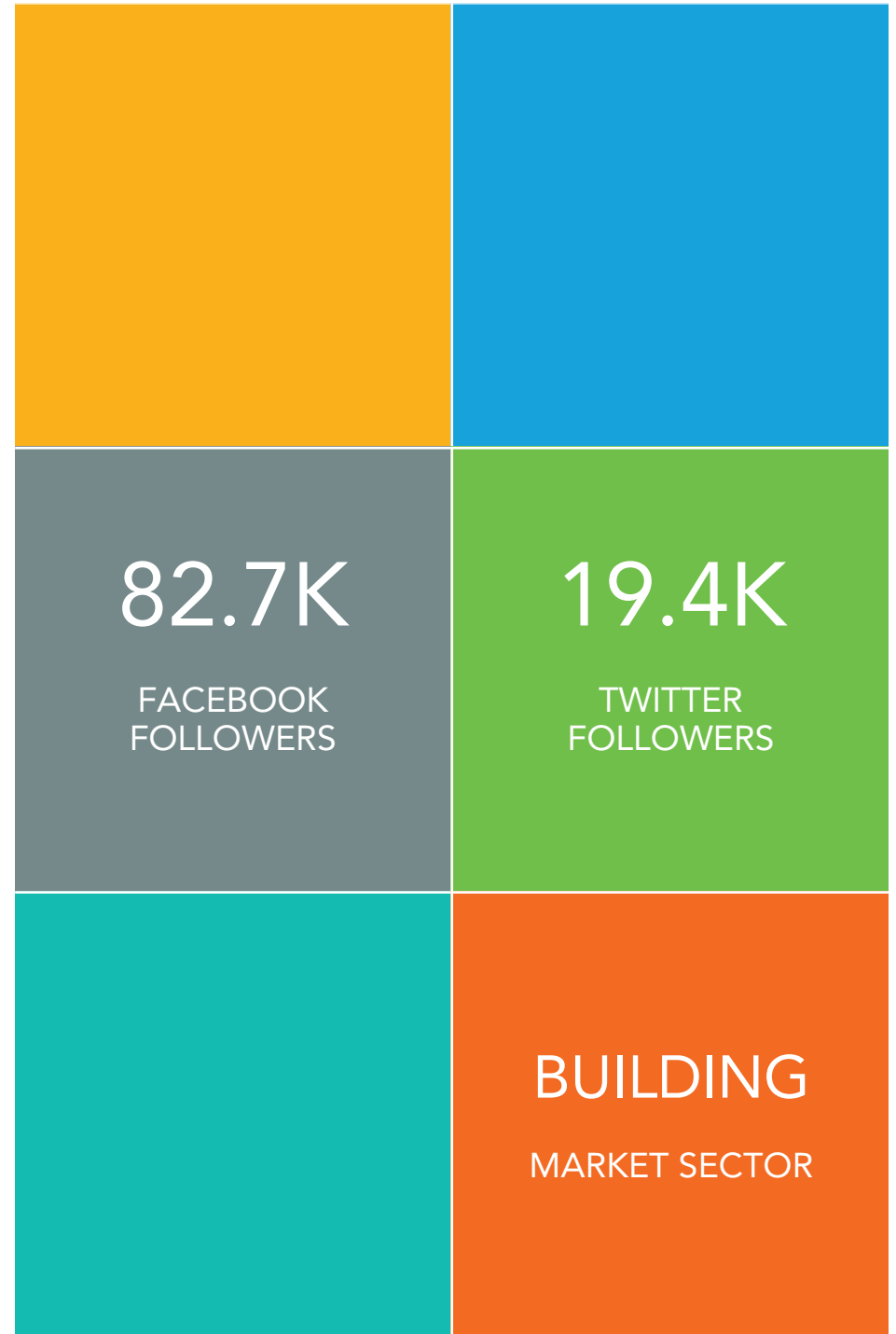
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Hamerville Media Group Limited

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SOCIAL MEDIA METRICS

PROFILE	PLATFORM	METRIC	TOTAL
www.facebook.com/probuilderonline/	Facebook	Followers	82,723
www.twitter.com/pb_mag	Twitter	Followers	19,361

as of 30 June 2022

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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