

PROFESSIONAL BUILDER

JULY 2021 TO JUNE 2022



Professional **BUILDER**

BUILDING ■ FLOORING ■ PLUMBING ■ ROOFING
CARPENTRY ■ PAINTING AND DECORATING

Professional Builder has reported in accordance with ABC's industry-agreed standards for Business Magazines



131,640

CIRCULATION (AVERAGE PER ISSUE)

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www.abc.org.uk

24.7%

CONTROLLED FREE
Issue distributed 01/06/22

75.3%

OTHER FREE
Issue distributed 01/06/22

PAID

Issue distributed 01/06/22

MEMBERSHIP

Issue distributed 01/06/22

MONTHLY

11 ISSUES

BUILDING

MARKET SECTOR

PROFESSIONAL BUILDER

JULY 2021 TO JUNE 2022



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/22	132,386	132,386	-	99,624	99,624	-	32,762	32,762	-
FREE COPIES	132,386	132,386	-	99,624	99,624	-	32,762	32,762	-
CONTROLLED FREE	32,762	32,762	-	-	-	-	32,762	32,762	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	32,762	32,762	-	-	-	-	32,762	32,762	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	99,624	99,624	-	99,624	99,624	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	99,624	99,624	-	99,624	99,624	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: General builders and allied tradespeople plus visitors to the regional tradeshow Toolfair and Pro Builder Live.

MONITORED: The magazine is distributed free of charge through selected Builders Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

99,624



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Builders Merchants

99,624














AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	131,640	131,640	-
PRINT	99,830	99,830	-
DIGITAL	31,810	31,810	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
Jul/Aug	01/07/21	130,148		
September	01/09/21	130,100		
October	01/10/21	129,871		
November	01/11/21	129,263		
December	01/12/21	129,556		
January	04/01/22	134,084		
February	01/02/22	133,722		
March	01/03/22	133,305		
April	01/04/22	132,845		
May	01/05/22	132,759		
June	01/06/22	132,386		

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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