

PROFESSIONAL BUILDER

JULY 2022 TO JUNE 2023



Professional BUILDER

BUILDING ■ FLOORING ■ PLUMBING ■ ROOFING
CARPENTRY ■ PAINTING AND DECORATING

Professional Builder has reported in accordance with ABC's industry-agreed standards for Business Magazines



136,806

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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www.hamerville.co.uk



01923 237799

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www.abc.org.uk

24.5%

CONTROLLED FREE
Issue distributed 01/06/23

75.5%

OTHER FREE
Issue distributed 01/06/23

PAID

Issue distributed 01/06/23

MEMBERSHIP

Issue distributed 01/06/23

MONTHLY

11 ISSUES

BUILDING

MARKET SECTOR

PROFESSIONAL BUILDER

JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/23	132,327	132,327	-	99,876	99,876	-	32,451	32,451	-
FREE COPIES	132,327	132,327	-	99,876	99,876	-	32,451	32,451	-
CONTROLLED FREE	32,451	32,451	-	-	-	-	32,451	32,451	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	32,451	32,451	-	-	-	-	32,451	32,451	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	99,876	99,876	-	99,876	99,876	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	99,876	99,876	-	99,876	99,876	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: General builders and allied tradespeople plus visitors to the regional tradeshow Toolfair and Pro Builder Live.

MONITORED: The magazine is distributed free of charge through selected Builders Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

99,876



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Builders Merchants

99,876



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	136,806	136,806	-
PRINT	99,270	99,270	-
DIGITAL	37,536	37,536	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	01/07/22	137,211	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
September	01/09/22	137,051	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
October	01/10/22	136,314	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
November	01/11/22	136,388	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
December	01/12/22	138,346	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
January	01/01/23	137,648	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
February	01/02/23	137,870	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
March	01/03/23	137,393	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
April	01/04/23	136,732	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
May	01/05/23	137,589	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>
June	01/06/23	132,327	<div style="width: 100%;"></div>	<div style="width: 0%;"></div>

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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