

PROFESSIONAL BUILDER

JULY 2023 TO JUNE 2024



Professional BUILDER

BUILDING ■ FLOORING ■ PLUMBING ■ ROOFING
CARPENTRY ■ PAINTING AND DECORATING

Professional Builder has reported in accordance with ABC's industry-agreed standards for Business Magazines



129,179

CIRCULATION (AVERAGE PER ISSUE)

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27.8%

CONTROLLED FREE
Issue distributed 01/06/24

72.2%

OTHER FREE
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MEMBERSHIP

Issue distributed 01/06/24

MONTHLY

11 ISSUES

BUILDING

MARKET SECTOR

PROFESSIONAL BUILDER

JULY 2023 TO JUNE 2024



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/24	123,787	123,787	-	89,376	89,376	-	34,411	34,411	-
FREE COPIES	123,787	123,787	-	89,376	89,376	-	34,411	34,411	-
CONTROLLED FREE	34,411	34,411	-	-	-	-	34,411	34,411	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	34,411	34,411	-	-	-	-	34,411	34,411	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	89,376	89,376	-	89,376	89,376	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	89,376	89,376	-	89,376	89,376	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: General builders and allied tradespeople including carpenters, joiners, tilers, roofers, plasterers, landscapers, bricklayers, kitchen and bathroom installers, plumbers, heating installers, painters/decorators, flooring contractors, locksmiths, renewables installers plus visitors to the regional tradeshows Toolfair and Pro Builder Live.

MONITORED: The magazine is distributed free of charge through selected Builders Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

89,376



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Builders' Merchants

89,376



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	129,179	129,179	-
PRINT	89,742	89,742	-
DIGITAL	39,437	39,437	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	01/07/23	131,842		
September	01/09/23	130,739		
October	01/10/23	130,767		
November	01/11/23	130,018		
December	01/12/23	133,574		
January	01/01/24	132,862		
February	01/02/24	132,283		
March	01/03/24	124,164		
April	01/04/24	125,019		
May	01/05/24	125,921		
June	01/06/24	123,787		

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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