

BRAND REPORT

JULY 2021 TO JUNE 2022



Professional Builder has reported its data in accordance with industry standards



Professional Builder
131,640
Business Magazine
Circulation (average per issue)

Professional Builder
26,618
Website/App Activity
Unique Users (monthly average)

Professional Builder
22,559
Email Newsletter
Distribution (average per mailing)

Professional Builder
82,723
Social Media
Facebook followers

Professional Builder
19,361
Social Media
Twitter followers

For more information:

 Hamerville Media Group Limited



Issued: 23 Aug 2022

www.abc.org.uk



Reporting periods and certificate links

Product Type	Product Name	Certified figure	Metric	Period covered
Business Magazine	Professional Builder	131,640	Circulation (average per issue)	01/07/21 to 30/06/22
Email Newsletter	Professional Builder	22,559	Distribution (average per mailing)	01/07/21 to 30/06/22
Social Media	Professional Builder	82,723	Facebook followers	01/07/21 to 30/06/22
Social Media	Professional Builder	19,361	Twitter followers	01/07/21 to 30/06/22
Website/App Activity	Professional Builder	26,618	Unique Users (monthly average)	01/07/21 to 30/06/22

About this report

This certificate was published on 23/08/22 and summarises certified figures for the products above.

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About ABC

ABC releases data for the UK media industry to use when trading print, digital and event advertising.

Since 1931 we've worked with media buyers and sellers to set impartial, industry-agreed measurement Standards. The figures we publish are prepared to these Standards, audited, and provide a transparent count of total activity.

Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

For more information please visit www.abc.org.uk