

LOCAL AUTHORITY BUILDING AND  
MAINTENANCE  
JULY 2019 TO JUNE 2020



# LABM

LOCAL AUTHORITY BUILDING & MAINTENANCE

Local Authority Building and Maintenance has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 14,289

CIRCULATION  
(AVERAGE PER ISSUE)

For more information:



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100%

CONTROLLED FREE  
Issue distributed 05/03/20

OTHER FREE  
Issue distributed 05/03/20

PAID

Issue distributed 05/03/20

MEMBERSHIP  
Issue distributed 05/03/20

MONTHLY

8 ISSUES

GOVERNMENT,  
CHURCH & PUBLIC  
SERVICES

MARKET SECTOR

# LOCAL AUTHORITY BUILDING AND MAINTENANCE

JULY 2019 TO JUNE 2020



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 05/03/20	14,684	14,684	-	9,777	9,777	-	4,907	4,907	-
FREE COPIES	14,684	14,684	-	9,777	9,777	-	4,907	4,907	-
CONTROLLED FREE	14,684	14,684	-	9,777	9,777	-	4,907	4,907	-
REQUESTED (INDIVIDUAL)	9,148	9,148	-	6,489	6,489	-	2,659	2,659	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	5,536	5,536	-	3,288	3,288	-	2,248	2,248	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Employees of Local Authorities, Public Utilities, Health Trusts and Housing Associations employed in architecture/building design and project design, surveying, housing/community services, environmental health services/public health/trading standards, engineering/building services/building maintenance, building control, fire & safety, DLO/DSO, contract services, building works and operations, purchasing/supply/procurement facilities, technical services, economic and industrial development, planning, education/leisure & sports/tourism, estates, property and valuation. Proprietors, partners and employees of private building contractors, architects, surveyors, estate managers, mechanical and electrical companies.

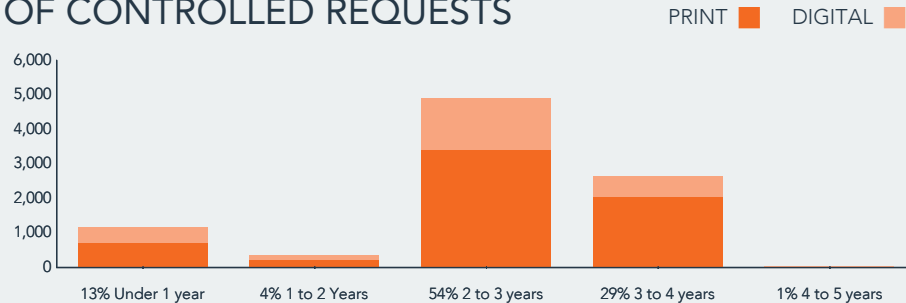
## DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

### Industry/Business/Sector

DESCRIPTION	TOTAL	Print	Digital
Local Authority	8,428		
Housing Association	3,349		
Private Architectural Company	1,416		
Private Surveying Company	250		
Private Building Contracting Company	1,108		
Private Services Company	133		

14,684 individuals were analysed (100% of the audit issue)

### AGE OF CONTROLLED REQUESTS

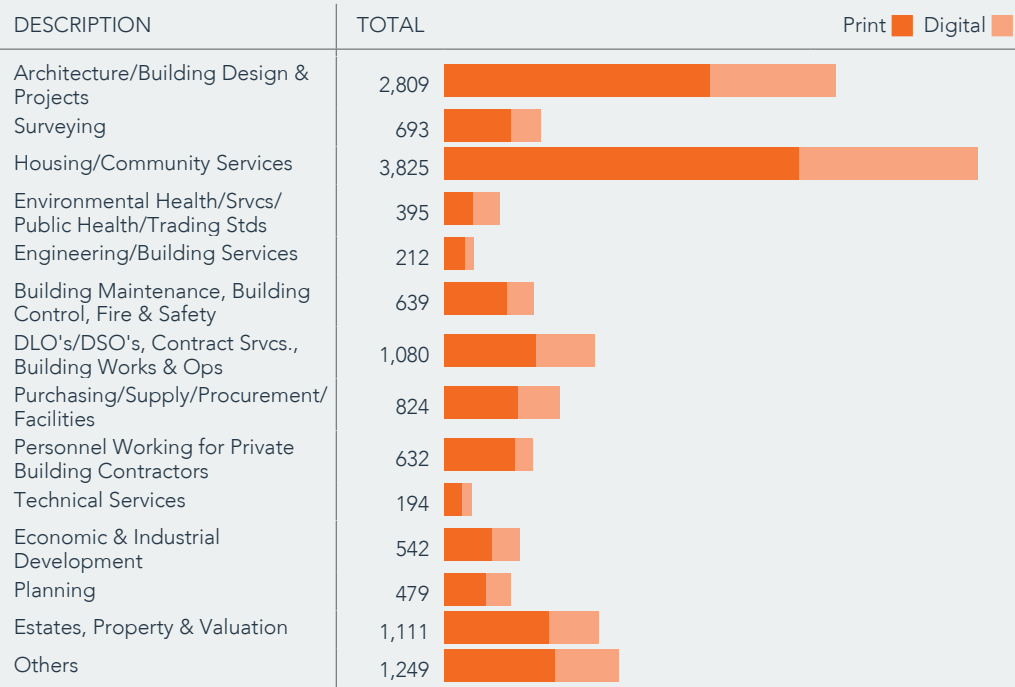


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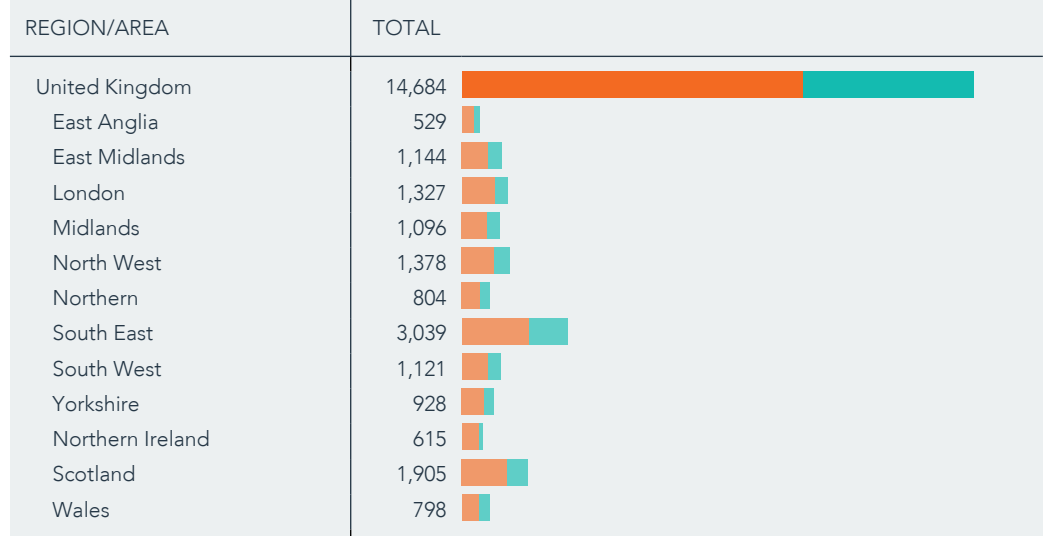
## Job Function



14,684 individuals were analysed (100% of the audit issue)

## GEOGRAPHIC ANALYSIS

PRINT DIGITAL



14,684 individuals were analysed (100% of the audit issue)



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	14,289	14,289	-
PRINT EDITION	9,230	9,230	-
DIGITAL EDITION	5,059	5,059	-

## CORONAVIRUS (COVID-19) STATEMENTS

### PUBLISHER STATEMENT

Issue changes: Due to Covid-19 the April and May 2020 issues were merged and the June 2020 issue was merged with July/August 2020 and renamed Summer 2020.

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	03/07/19	13,061	9,230	3,831
September	23/08/19	14,753	9,230	5,523
October	25/09/19	15,362	9,230	6,132
November	31/10/19	15,313	9,230	6,083
December	04/12/19	15,286	9,230	6,056
January/February	05/02/20	15,212	9,230	5,982
March	05/03/20	14,684	9,230	5,454
April/May	19/05/20	10,642	5,059	5,583

## ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

April/May by -25.52%

### About this certificate

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