

LOCAL AUTHORITY BUILDING AND
MAINTENANCE
JULY 2021 TO JUNE 2022



LABM

LOCAL AUTHORITY BUILDING & MAINTENANCE

Local Authority Building and Maintenance has reported in accordance with ABC's industry-agreed standards for Business Magazines



11,374

CIRCULATION
(AVERAGE PER ISSUE)

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www.abc.org.uk



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AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 18/05/22	9,796	9,796	-	5,000	5,000	-	4,796	4,796	-
FREE COPIES	9,796	9,796	-	5,000	5,000	-	4,796	4,796	-
CONTROLLED FREE	9,796	9,796	-	5,000	5,000	-	4,796	4,796	-
REQUESTED (INDIVIDUAL)	4,114	4,114	-	3,514	3,514	-	600	600	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	5,682	5,682	-	1,486	1,486	-	4,196	4,196	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of Local Authorities, Public Utilities, Health Trusts and Housing Associations employed in architecture/building design and project design, surveying, housing/community services, environmental health services/public health/trading standards, engineering/building services/building maintenance, building control, fire & safety, DLO/DSO, contract services, building works and operations, purchasing/supply/procurement facilities, technical services, economic and industrial development, planning, education/leisure & sports/tourism, estates, property and valuation. Proprietors, partners and employees of private building contractors, architects, surveyors, estate managers, mechanical and electrical companies.

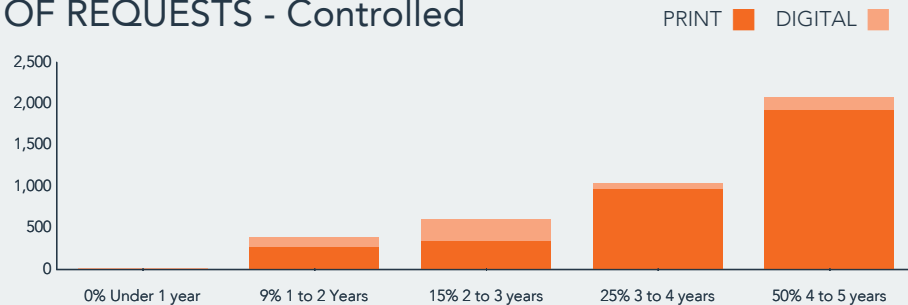
DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

Industry/Business/Sector

DESCRIPTION	TOTAL	Print	Digital
Local Authority	6,629	4,800	1,829
Housing Association	2,429	1,800	629
Private Architectural Company	382	382	0
Private Surveying Company	74	74	0
Private Building Contracting Company	237	237	0
Private Services Company	32	32	0
Other			

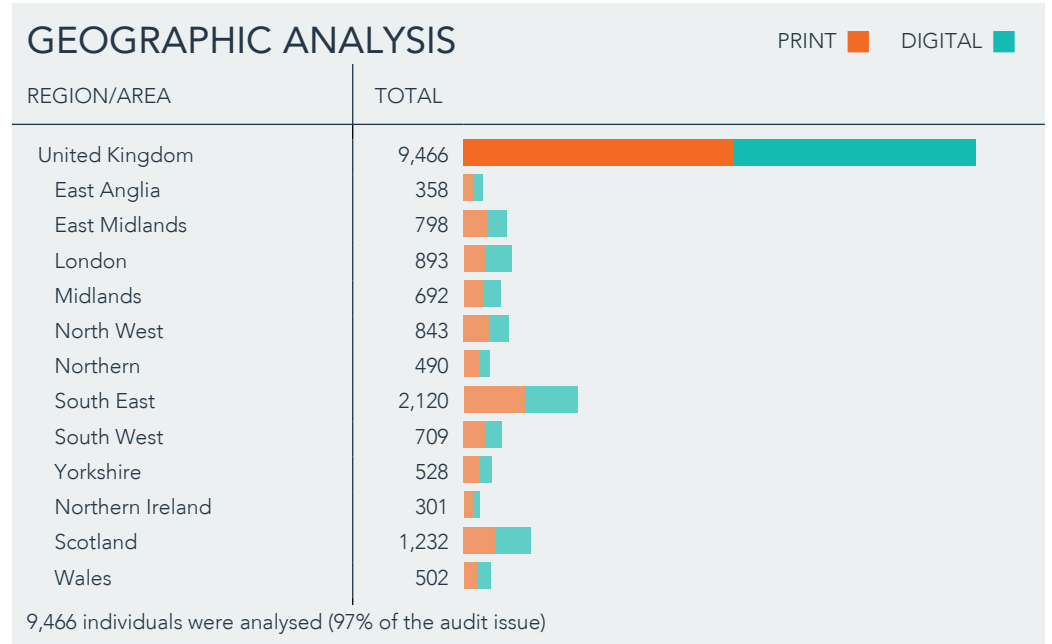
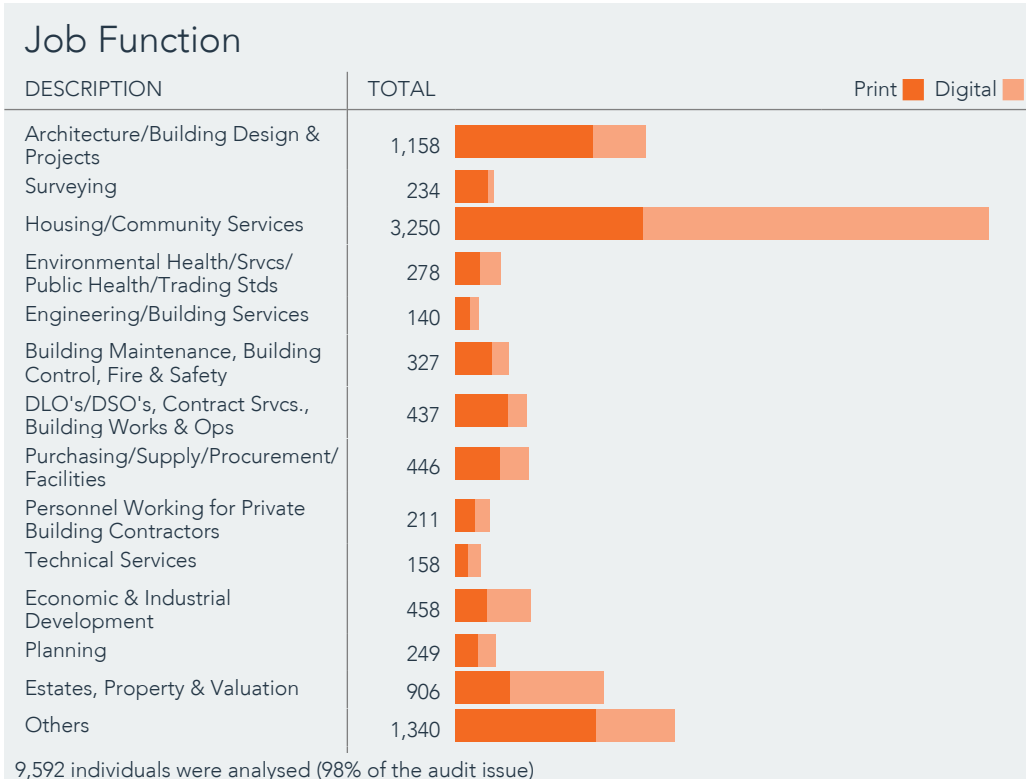
9,783 individuals were analysed (100% of the audit issue)

AGE OF REQUESTS - Controlled



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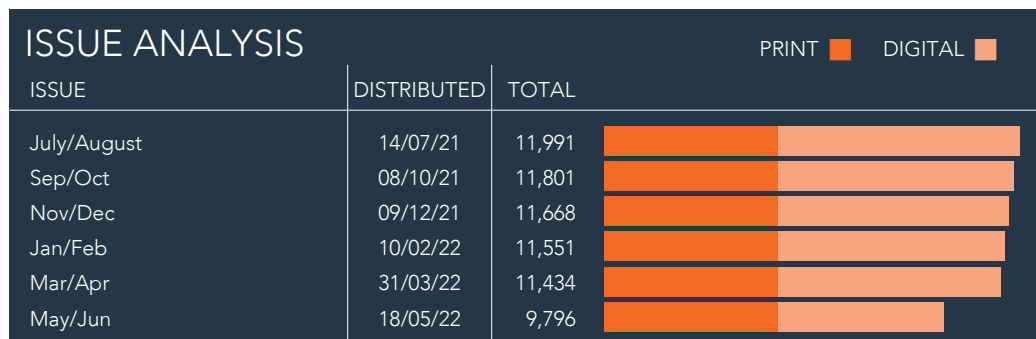
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AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	11,374	11,374	-
PRINT	5,000	5,000	-
DIGITAL	6,374	6,374	-



ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

May/Jun by -13.87%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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