

LOCAL AUTHORITY BUILDING AND
MAINTENANCE
JULY 2023 TO JUNE 2024



LABM
LOCAL AUTHORITY BUILDING & MAINTENANCE

Local Authority Building and Maintenance has reported in accordance with ABC's industry-agreed standards for Business Magazines



12,317
CIRCULATION
(AVERAGE PER ISSUE)

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www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 17/05/24

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Issue distributed 17/05/24

PAID
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MEMBERSHIP
Issue distributed 17/05/24

EVERY 2
MONTHS

6 ISSUES

GOVERNMENT,
CHURCH & PUBLIC
SERVICES

MARKET SECTOR

LOCAL AUTHORITY BUILDING AND MAINTENANCE

JULY 2023 TO JUNE 2024



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 17/05/24	12,101	12,101	-	4,821	4,821	-	7,280	7,280	-
FREE COPIES	12,101	12,101	-	4,821	4,821	-	7,280	7,280	-
CONTROLLED FREE	12,101	12,101	-	4,821	4,821	-	7,280	7,280	-
REQUESTED (INDIVIDUAL)	2,689	2,689	-	2,216	2,216	-	473	473	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	9,412	9,412	-	2,605	2,605	-	6,807	6,807	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-



AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of Local Authorities, Public Utilities, Health Trusts and Housing Associations employed in architecture/building design and project design, surveying, housing/community services, environmental health services/public health/trading standards, engineering/building services/building maintenance, building control, fire & safety, DLO/DSO, contract services, building works and operations, purchasing/supply/procurement facilities, technical services, economic and industrial development, planning, education/leisure & sports/tourism, estates, property and valuation. Proprietors, partners and employees of private building contractors, architects, surveyors, estate managers, mechanical and electrical companies.

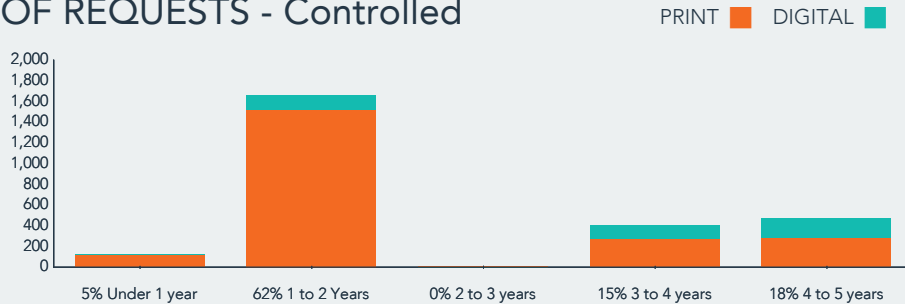
DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

Industry/Business/Sector

DESCRIPTION	TOTAL	Print	Digital
Local Authority	7,009	6,000	1,009
Housing Association	1,503	1,000	503
Private Architectural Company	3,178	2,000	1,178
Private Surveying Company	73	73	0
Private Building Contracting Company	289	289	0
Private Services Company	48	48	0
Other	1	1	0

12,101 individuals were analysed (100% of the audit issue)

AGE OF REQUESTS - Controlled

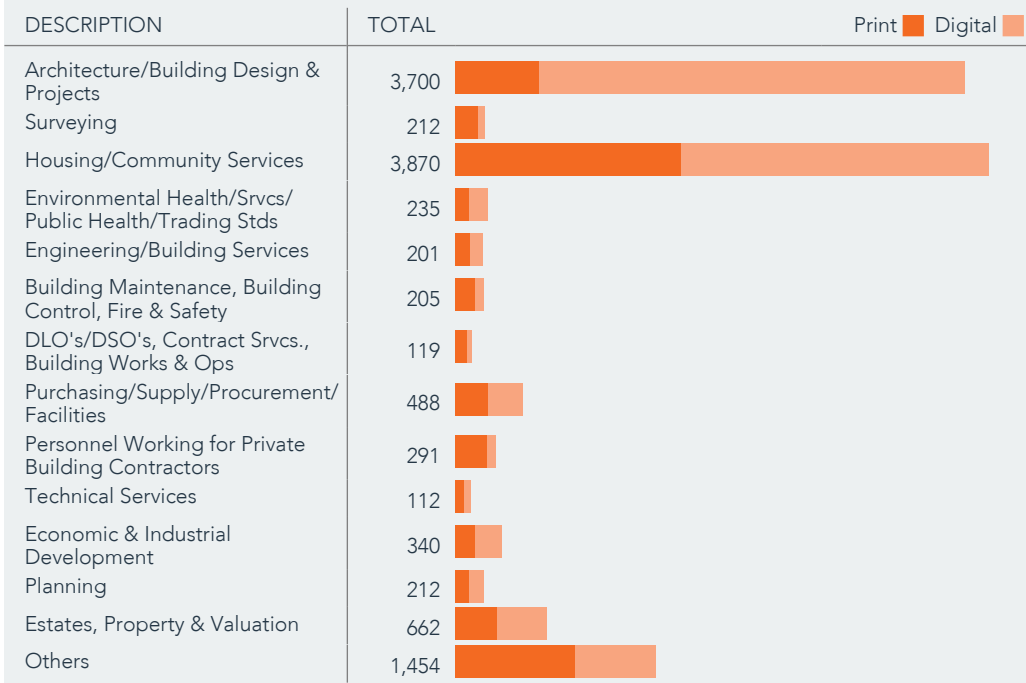


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Job Function

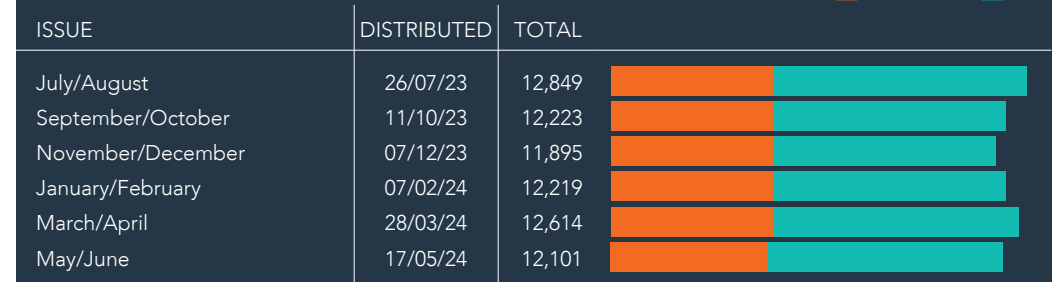


12,101 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	12,317	12,317	-
PRINT	4,972	4,972	-
DIGITAL	7,345	7,345	-

ISSUE ANALYSIS



About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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