

CONSTRUCTION PLANT NEWS

JULY 2021 TO JUNE 2022



Construction
PLANT NEWS
THE BUSINESS MAGAZINE FOR PLANT PROFESSIONALS

Construction Plant News has reported in accordance with ABC's industry-agreed standards for Business Magazines



8,329

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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100%

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EVERY 2 MONTHS

6 ISSUES

BUILDING

MARKET SECTOR

CONSTRUCTION PLANT NEWS

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AUDIT ISSUE ANALYSIS

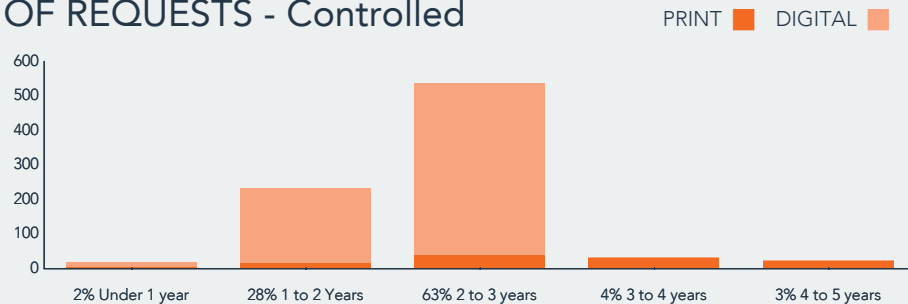
	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 13/06/22	7,426	7,426	-	2,450	2,450	-	4,976	4,976	-
FREE COPIES	7,426	7,426	-	2,450	2,450	-	4,976	4,976	-
CONTROLLED FREE	7,426	7,426	-	2,450	2,450	-	4,976	4,976	-
REQUESTED (INDIVIDUAL)	849	849	-	119	119	-	730	730	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	6,577	6,577	-	2,331	2,331	-	4,246	4,246	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of plant hire companies, main contractors and sub contractors. Owners, proprietors, partners, directors, project managers, site managers, contracts managers, buyers, engineers, technicians, surveyors, architects, sales executives and administrators.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	8,329	8,329	-
PRINT	2,450	2,450	-
DIGITAL	5,879	5,879	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	19/07/21	8,863	~2,400	~6,463
Sep/Oct	14/10/21	8,688	~2,400	~6,288
Nov/Dec	15/12/21	8,451	~2,400	~6,051
Jan/Feb	17/02/22	8,339	~2,400	~5,939
Mar/Apr	12/04/22	8,209	~2,400	~5,809
May/Jun	13/06/22	7,426	~2,400	~5,026

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

May/Jun by -10.84%

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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