

PROFESSIONAL HOUSEBUILDER &  
PROPERTY DEVELOPER  
JULY 2023 TO JUNE 2024



PROFESSIONAL  
HOUSEBUILDER  
& PROPERTY DEVELOPER

Professional Housebuilder & Property Developer has reported in accordance  
with ABC's industry-agreed standards for Business Magazines



12,893

CIRCULATION  
(AVERAGE PER ISSUE)

For more information:



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www.abc.org.uk

100%

CONTROLLED FREE  
Issue distributed 16/06/24

OTHER FREE  
Issue distributed 16/06/24

PAID

Issue distributed 16/06/24

MEMBERSHIP

Issue distributed 16/06/24

MONTHLY

8 ISSUES

BUILDING

MARKET SECTOR

# PROFESSIONAL HOUSEBUILDER & PROPERTY DEVELOPER

JULY 2023 TO JUNE 2024



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 16/06/24	15,500	15,500	-	8,998	8,998	-	6,502	6,502	-
FREE COPIES	15,500	15,500	-	8,998	8,998	-	6,502	6,502	-
CONTROLLED FREE	15,500	15,500	-	8,998	8,998	-	6,502	6,502	-
REQUESTED (INDIVIDUAL)	2,244	2,244	-	1,459	1,459	-	785	785	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	13,256	13,256	-	7,539	7,539	-	5,717	5,717	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

# PROFESSIONAL HOUSEBUILDER & PROPERTY DEVELOPER

JULY 2023 TO JUNE 2024

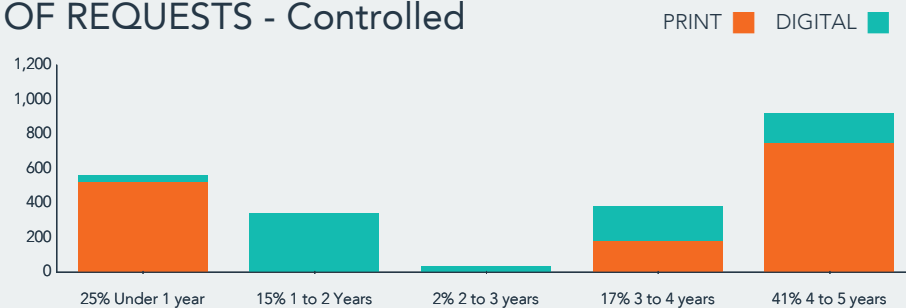


## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Employees of house building companies, property developers, architectural practices, local authorities and housing associations - buyers, directors, proprietors, partners, contract managers, builders, plumbing and heating engineers, electricians, marketing and sales executives, interior designers, surveyors, estimators, building control officers, architects, architectural technicians, project managers, administrators, financial managers, technicians and engineers.

### AGE OF REQUESTS - Controlled



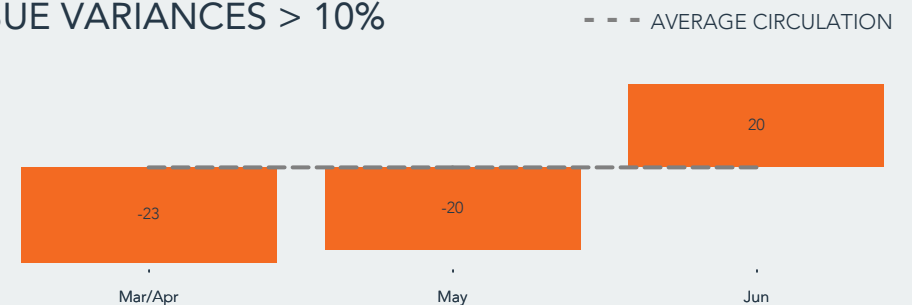
## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	12,893	12,893	-
PRINT	6,148	6,148	-
DIGITAL	6,745	6,745	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	10/07/23	13,700	6,148	7,552
September	30/08/23	13,540	6,148	7,392
October	03/10/23	13,479	6,148	7,331
November/December	30/11/23	13,097	6,148	6,949
January/February	31/01/24	13,588	6,148	7,440
March/April	04/04/24	9,890	6,148	3,742
May	02/05/24	10,348	6,148	4,200
June	16/06/24	15,500	6,148	9,352

## ISSUE VARIANCES > 10%



### About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

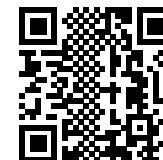
For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



### About this certificate

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