

Professional Motor Mechanic

BRAND REPORT



July 2018 to June 2019

Professional Motor Mechanic (PMM) is a magazine published 11 times a year for motor industry servicing and repair professionals. PMM provides information on the latest technologies, practical skills and servicing techniques for the modern-day automotive technician. The brand has been strengthened with the development of its associated digital platforms.



60,820

Average Circulation
Professional Motor Mechanic
Print



11,230

Average Distribution
Professional Motor Mechanic
Email Distribution



8,722

Facebook page likes
Professional Motor Mechanic
Facebook



4,025

Twitter followers
Professional Motor Mechanic
Twitter

PROFESSIONAL
MOTOR.
mechanic
SERVICING ■ REPAIR ■ BODYSHOP ■ MOT

" Launched in 2000, Professional Motor Mechanic is the must-read magazine for automotive technicians. Every issue is packed with business advice, step-by-step installation guides, product tests and industry news. Greater engagement has been achieved with the core reader by utilising digital communication technology."

- Robert Gilham, Group Advertisement Manager,
Hamerville Media Group



Reporting periods for each product are detailed overleaf

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Reporting periods and certificate links (click the product name to view the individual certificate or visit www.abc.org.uk)

Business Magazine	Professional Motor Mechanic	01/07/18 to 30/06/19
Email Distribution	Professional Motor Mechanic	01/07/18 to 30/06/19
Facebook	Professional Motor Mechanic	01/07/18 to 30/06/19
Twitter	Professional Motor Mechanic	01/07/18 to 30/06/19

More Information

This report was published on 19 August 2019 and summarises certified figures for the products above.

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