

PROFESSIONAL BUILDER
JULY TO JUNE 2019



Professional Builder has reported in accordance with ABC's industry-agreed standards for Email Distribution

22,078
NET DISTRIBUTION
(AVERAGE PER MAILING)

For more information:



Issued: 19 Aug 2019

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EMAIL
DISTRIBUTION

22,078

NET DISTRIBUTION
(AVERAGE)

5,293

OPENS

32

MAILINGS IN PERIOD

✓ EMAIL ADDRESSES
DEDUPLICATED

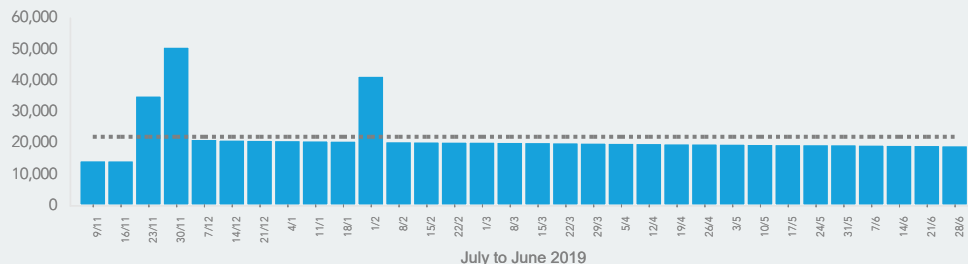
✓ HARD BOUNCES
EXCLUDED

BUILDING

MARKET SECTOR

NET DISTRIBUTION

--- AVERAGE 22,078

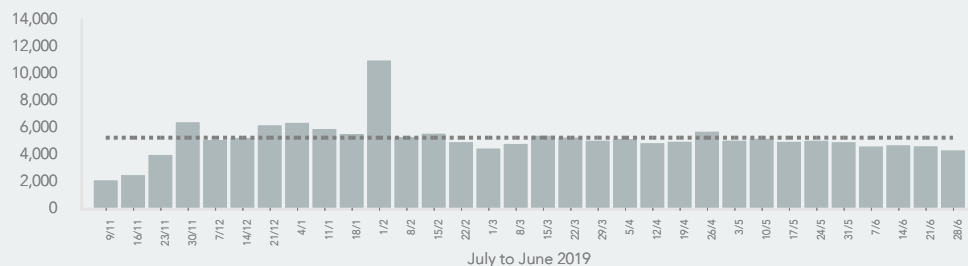


DISTRIBUTION STATEMENT

A weekly e-newsletter full of news, product information and business advice for building trades men and women.

EMAIL OPENS

--- AVERAGE 5,293



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