

PROFESSIONAL HAIRDRESSER -  
SOCIAL MEDIA  
JUNE 2022



Professional Hairdresser - Social Media has reported in accordance with  
ABC's industry-agreed standards for Social Media

SOCIAL MEDIA CERTIFICATE



For more information:

Hamerville Media Group Limited

professionalhairdresser.co.uk

Issued: 30 Aug 2022

[www.abc.org.uk](http://www.abc.org.uk)

# PROFESSIONAL HAIRDRESSER - SOCIAL MEDIA

JUNE 2022



## SOCIAL MEDIA METRICS

PROFILE	PLATFORM	METRIC	TOTAL
<a href="http://www.facebook.com/prohairmag/">www.facebook.com/prohairmag/</a>	Facebook	Followers	31,201
<a href="http://www.twitter.com/prohairmag">www.twitter.com/prohairmag</a>	Twitter	Followers	67,854
<a href="http://www.instagram.com/prohairmag/">www.instagram.com/prohairmag/</a>	Instagram	Followers	43,117

as of 30 June 2022

### About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



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