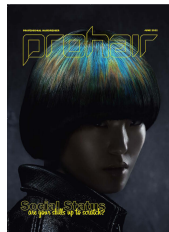


PROFESSIONAL
HAIRDRESSER
JULY TO JUNE 2022



prohair

Professional Hairdresser has reported in accordance with ABC's industry-agreed standards for Email Newsletters



16,851

DISTRIBUTION
(AVERAGE PER MAILING)

EMAIL
DISTRIBUTION

16,851

DISTRIBUTION
(AVERAGE PER
MAILING)

53

MAILINGS IN PERIOD

✓ EMAIL ADDRESSES
DEDUPLICATED

✓ HARD BOUNCES
EXCLUDED

FASHION,
CLOTHING &
TEXTILES

MARKET SECTOR

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☎ 01923237799

Issued: 30 Aug 2022

www.abc.org.uk

PROFESSIONAL HAIRDRESSER

JULY TO JUNE 2022



DISTRIBUTION (AVERAGE PER MAILING)

16,851

OTHER METRICS

AVERAGE EMAILS OPENED

3,352

AVERAGE EMAILS OPENED PERCENTAGE

20%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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