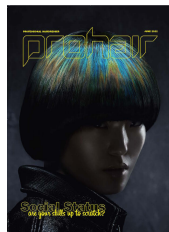


PROFESSIONAL
HAIRDRESSER
JULY 2021 TO JUNE 2022



prohair

Professional Hairdresser has reported in accordance with ABC's industry-agreed standards for Business Magazines



23,208

CIRCULATION
(AVERAGE PER ISSUE)

For more information:

Hamerville Media Group Limited

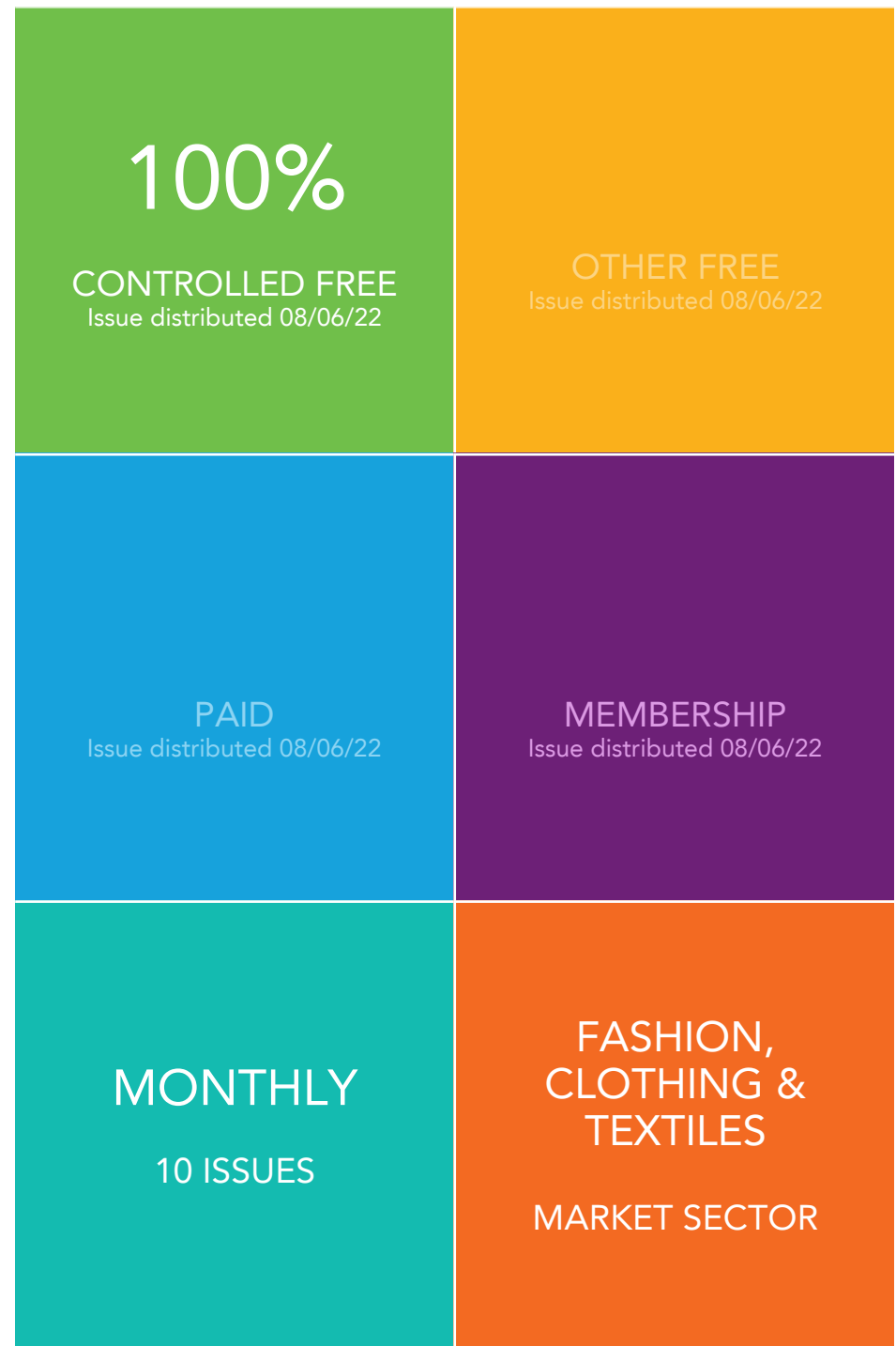
nshannon@hamerville.co.uk

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01923 237799

Issued: 30 Aug 2022

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PROFESSIONAL HAIRDRESSER

JULY 2021 TO JUNE 2022

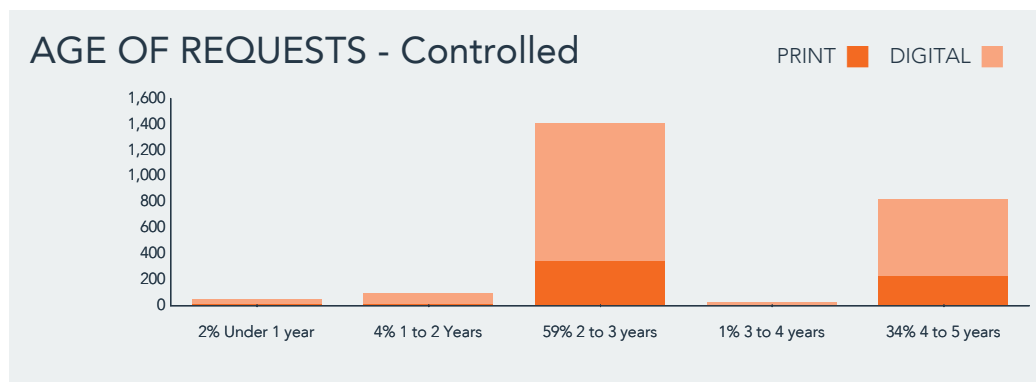


AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 08/06/22	19,350	19,350	-	3,500	3,500	-	15,850	15,850	-
FREE COPIES	19,350	19,350	-	3,500	3,500	-	15,850	15,850	-
CONTROLLED FREE	19,350	19,350	-	3,500	3,500	-	15,850	15,850	-
REQUESTED (INDIVIDUAL)	2,402	2,402	-	616	616	-	1,786	1,786	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	16,948	16,948	-	2,884	2,884	-	14,064	14,064	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

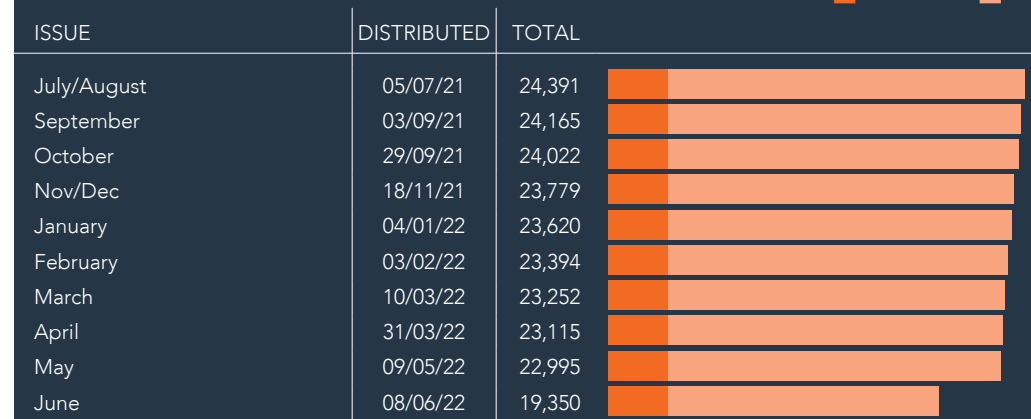
CONTROLLED: Owners, Partners and Employees of Hair Salons or Hair and Beauty Salons.



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	23,208	23,208	-
PRINT	3,500	3,500	-
DIGITAL	19,708	19,708	-

ISSUE ANALYSIS



ISSUE	DISTRIBUTED	TOTAL
July/August	05/07/21	24,391
September	03/09/21	24,165
October	29/09/21	24,022
Nov/Dec	18/11/21	23,779
January	04/01/22	23,620
February	03/02/22	23,394
March	10/03/22	23,252
April	31/03/22	23,115
May	09/05/22	22,995
June	08/06/22	19,350

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

June by -16.62%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

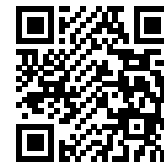
For more information please visit: www.abc.org.uk



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