

BRAND REPORT

JULY 2021 TO JUNE 2022



Professional Hairdresser has reported its data in accordance with industry standards

Professional Hairdresser

Professional Hairdresser

23,208

Business Magazine
Distribution (average per
issue)

Professional Hairdresser

16,851

Email Newsletter
Distribution (average per
mailing)

Professional Hairdresser

31,201

Social Media
Facebook followers

Professional Hairdresser

43,117

Social Media
Instagram followers

Professional Hairdresser

67,854

Social Media
Twitter followers

For more information:

 Hamerville Media Group Limited



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www.abc.org.uk

Reporting periods and certificate links

Product Type	Product Name	Certified figure	Metric	Period covered
Business Magazine	Professional Hairdresser	23,208	Distribution (average per issue)	01/07/21 to 30/06/22
Email Newsletter	Professional Hairdresser	16,851	Distribution (average per mailing)	01/07/21 to 30/06/22
Social Media	Professional Hairdresser	31,201	Facebook followers	01/07/21 to 30/06/22
Social Media	Professional Hairdresser	43,117	Instagram followers	01/07/21 to 30/06/22
Social Media	Professional Hairdresser	67,854	Twitter followers	01/07/21 to 30/06/22

About this report

This certificate was published on 30/08/22 and summarises certified figures for the products above.

You may view full details about each product at www.abc.org.uk.

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About ABC

ABC releases data for the UK media industry to use when trading print, digital and event advertising.

Since 1931 we've worked with media buyers and sellers to set impartial, industry-agreed measurement Standards. The figures we publish are prepared to these Standards, audited, and provide a transparent count of total activity.

Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

For more information please visit www.abc.org.uk