

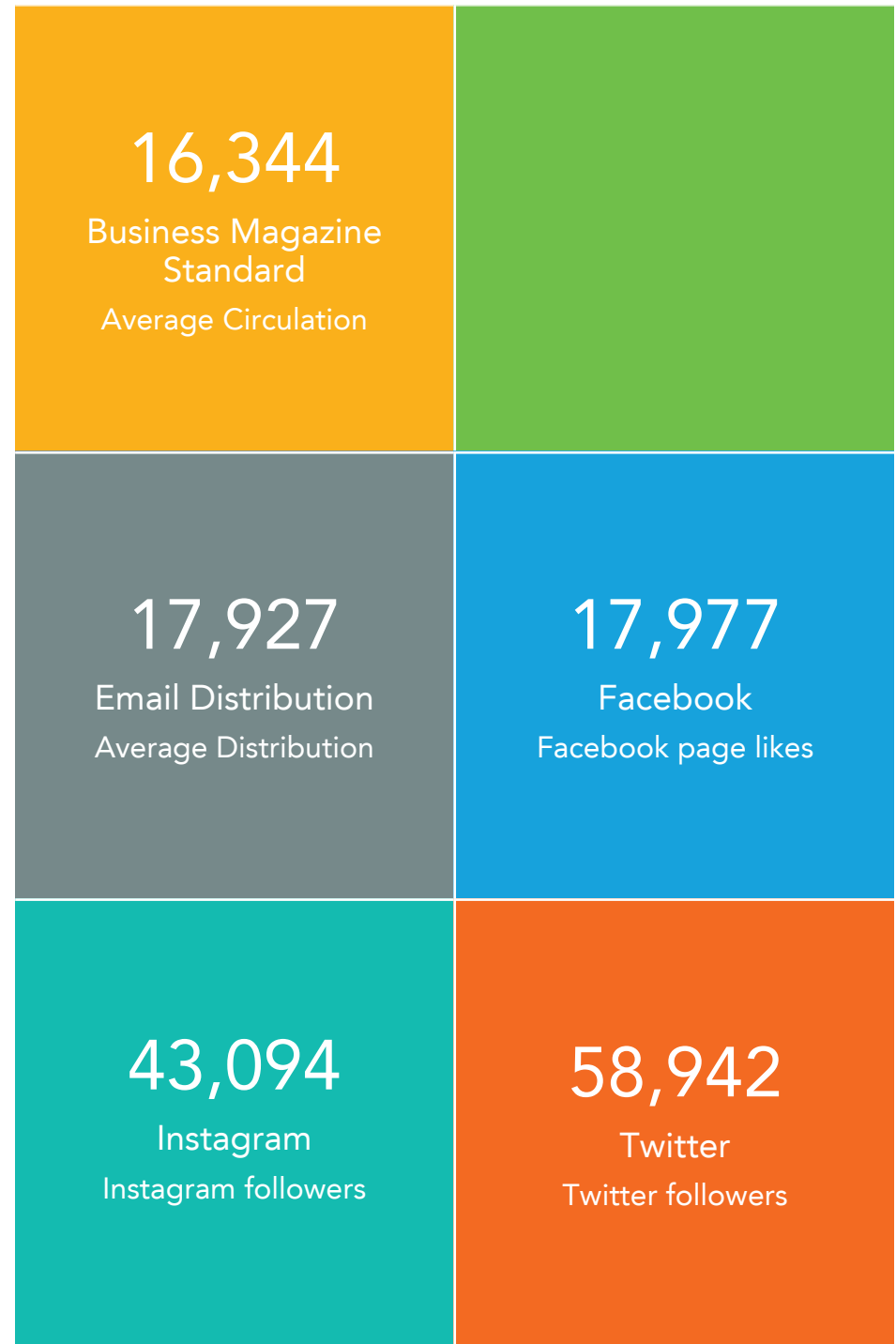
BRAND REPORT

JULY 2019 TO JUNE 2020



Professional Hairdresser has reported its data in accordance with industry standards

Professional Hairdresser



For more information:



Hamerville Media Group Limited



Issued: 24 Aug 2020

www.abc.org.uk



Reporting periods and certificate links

Product Type	Product Name	Certified figure	Metric	Period covered
Business Magazine	Professional Hairdresser	16,344	Average Circulation	01/07/19 to 30/06/20
Email Distribution	Professional Hairdresser	17,927	Average Distribution	01/07/19 to 30/06/20
Facebook	Professional Hairdresser	17,977	Facebook page likes	01/07/19 to 30/06/20
Instagram	Professional Hairdresser	43,094	Instagram followers	01/07/19 to 30/06/20
Twitter	Professional Hairdresser	58,942	Twitter followers	01/07/19 to 30/06/20

About this report

This certificate was published on 24/08/20 and summarises certified figures for the products above.

You may view full details about each product at www.abc.org.uk.

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About ABC

ABC releases data for the UK media industry to use when trading print, digital and event advertising.

Since 1931 we've worked with media buyers and sellers to set impartial, industry-agreed measurement Standards. The figures we publish are prepared to these Standards, audited, and provide a transparent count of total activity.

Our logo stands for quality and trust in media, empowering our £22bn industry to trade with confidence.

For more information please visit www.abc.org.uk