

PROFESSIONAL
HAIRDRESSER
JULY 2019 TO JUNE 2020



Professional Hairdresser

Professional Hairdresser has reported in accordance with ABC's industry-agreed standards for Business Magazines



16,344

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 06/03/20

OTHER FREE
Issue distributed 06/03/20

PAID

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MEMBERSHIP
Issue distributed 06/03/20

MONTHLY

9 ISSUES

FASHION,
CLOTHING &
TEXTILES

MARKET SECTOR

PROFESSIONAL HAIRDRESSER

JULY 2019 TO JUNE 2020

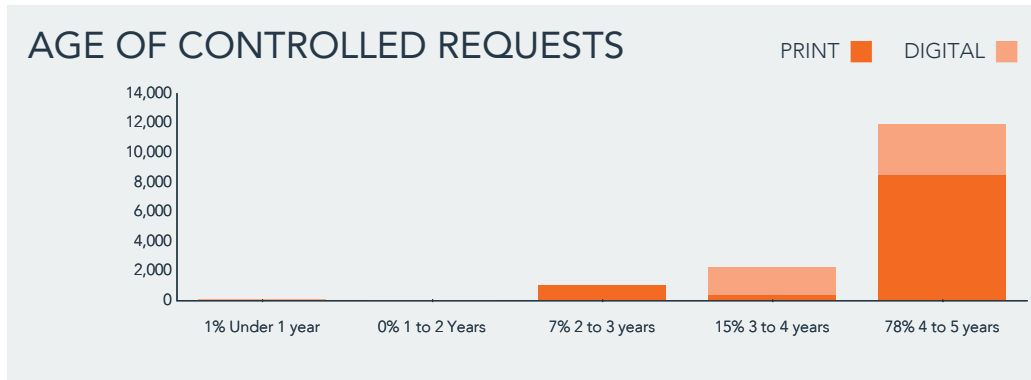


AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 06/03/20	15,287	15,287	-	9,999	9,999	-	5,288	5,288	-
FREE COPIES	15,287	15,287	-	9,999	9,999	-	5,288	5,288	-
CONTROLLED FREE	15,287	15,287	-	9,999	9,999	-	5,288	5,288	-
REQUESTED (INDIVIDUAL)	15,287	15,287	-	9,999	9,999	-	5,288	5,288	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Owners, Partners and Employees of Hair Salons or Hair and Beauty Salons.



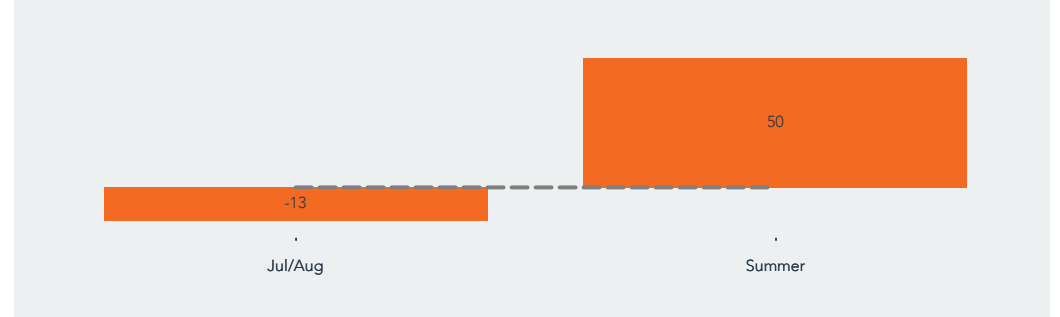
AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	16,344	16,344	-
PRINT EDITION	8,923	8,923	-
DIGITAL EDITION	7,421	7,421	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	11/07/19	14,263	~10,000	~4,263
September	02/09/19	15,298	~10,000	~5,298
October	09/10/19	15,627	~10,000	~5,627
November/December	04/12/19	15,634	~10,000	~5,634
January	03/01/20	15,640	~10,000	~5,640
February	03/02/20	15,558	~10,000	~5,558
March	06/03/20	15,287	~10,000	~5,287
April	08/04/20	15,309	~10,000	~5,309
Summer	25/06/20	24,488	~10,000	~14,488

ISSUE VARIANCES > 10%



CORONAVIRUS (COVID-19) STATEMENTS

PUBLISHER STATEMENT

Issue changes: Due to Covid-19 the May 2020 issue was dropped and the June 2020 issue was merged with July/August and renamed Summer 2020.

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